

Uber for Business

Product Guide

Experience the best of
Uber for your business

Product availability varies by region.

Table of contents

What is Uber for Business?	3
Why use Uber for Business?	4
The power of Uber in everyday business	5
Global platform, custom solutions	7
A day in the life with Uber for Business	8
Diverse companies use Uber for Business	9
Control programs with the dashboard	10
Powerful features from one dashboard	11
Roll out programs to employees and guests	12
Mobility solutions	13
Save effort with rides programs	14
Cover ride costs with Vouchers	16
Arrange rides with Central	18
Meal solutions	20
Fuel employees with meal programs	21
Cover meal costs with Vouchers	23
Give joy with Uber gift cards	25
Delivery solutions	27
Send and receive items with Central	27
Connect with us	29

Uber for Business: a platform built to move ahead



Uber for Business is a global platform designed to make your life easier. Manage business rides, meals, and local delivery needs, no matter your business size or the scale required.

Streamline your business operations by tapping into the power, reliability, and reach of the Uber platform. Improve efficiency, reduce time spent in administrative work, and delight customers and employees with one easy-to-use global platform.



Why use Uber for Business?

Uber for Business is the only global provider of business mobility and delivery solutions, and our platform is backed by more than a decade of experience. Organizations from diverse industries look to Uber for Business to:

- **Save time and costs on business expenses**
- **Streamline business travel and meals for employees**
- **Offer on-demand or scheduled business rides or meal delivery**
- **Optimize efficiency, visibility, and control for overhead**
- **Enhance team culture, employee engagement, and customer satisfaction**

The power of Uber in everyday business



150,000 businesses and organizations in 65 countries use Uber for Business to manage:



Business travel



Employee meals



Employee perks



Commute programs



Customer engagement



Courtesy rides



Event rides and prizes



Item delivery



Healthcare rides



Move your business forward with Uber for Business

15B+

cumulative trips completed

103M+

active users across rides
and meals

700K+

restaurant partners

10K+

cities worldwide

30 min

average meal delivery time

5 min

average ride pickup time

Global platform, custom solutions



Mobility: move efficiently and comfortably

- Manage business travel
- Organize courtesy rides
- Offer rides to events



Meals: feed anyone, wherever they work

- Order employee or team meals
- Cover client meals
- Incentivize event attendees with meals



Delivery: keep your things moving

- Get same-day delivery
- Move components between facilities
- Send and receive documents and packages

A day in the life with Uber for Business

8am ● Request a work ride

You start your day by opening the Uber app, selecting your business profile, and requesting a ride to work.

11am ● Increase meeting participants

To increase participants in your virtual client meeting, you offer a voucher incentive.

12pm ● Provide a team meal

For a lunch team meeting, you order a scheduled group meal.

2pm ● Arrange a ride for guests

You log in to Central and request a ride with Uber to bring a VIP guest on-site.

5pm ● Request a ride home

You end your day the way you started it: requesting a ride using the Uber for Business platform.

Diverse companies use Uber for Business

zoom



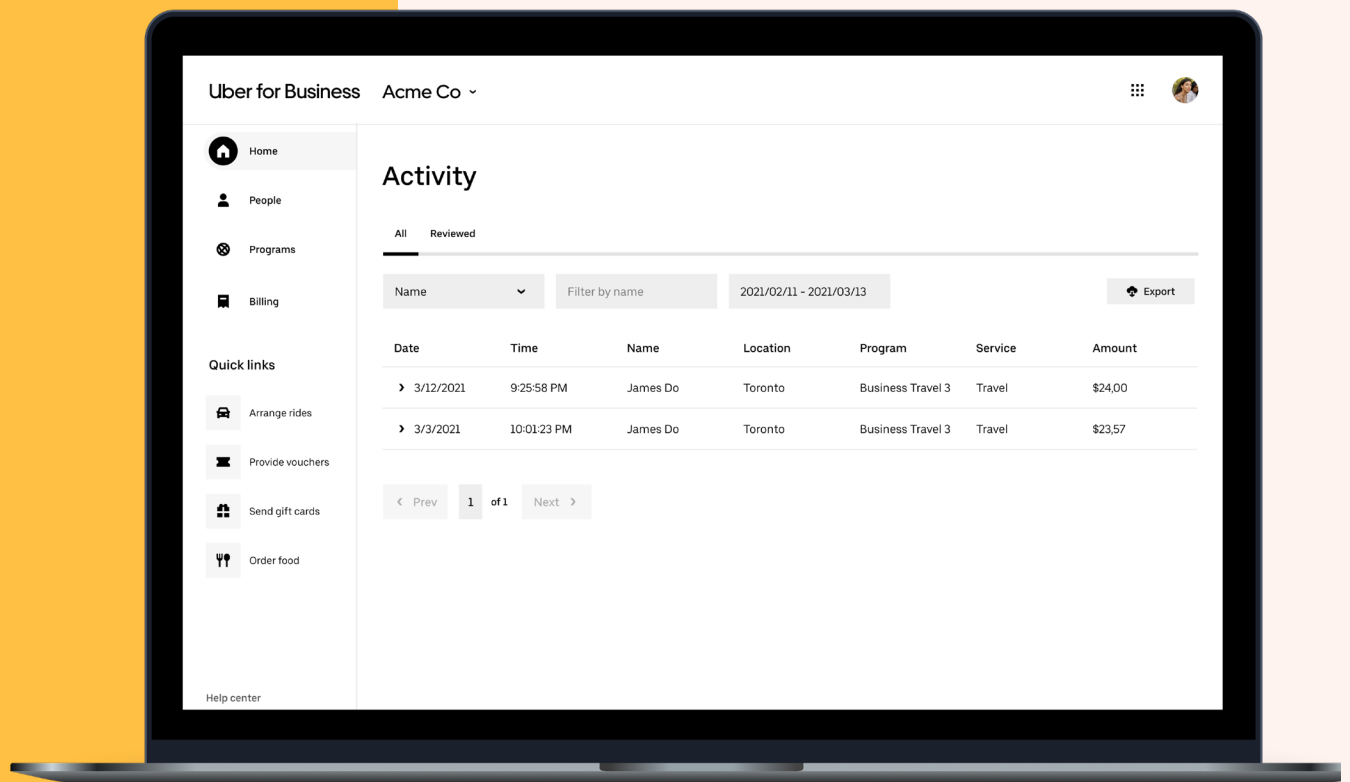
SAMSUNG

GoodRx



PROGRESSIVE

Control programs with the dashboard



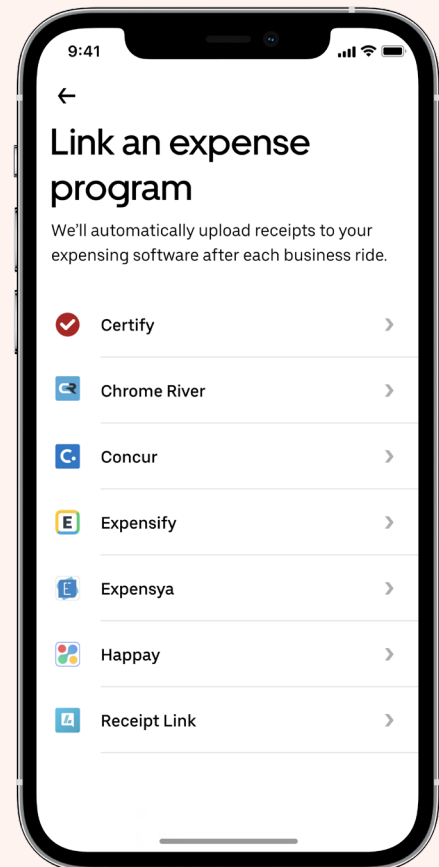
The Uber for Business dashboard is where your organization can create company-wide travel or meal programs, customize them, and invite employees.

Reduce the immense amount of money and time spent on administrative work and logistics with effortless expensing, real-time reporting, and controlled privileges.



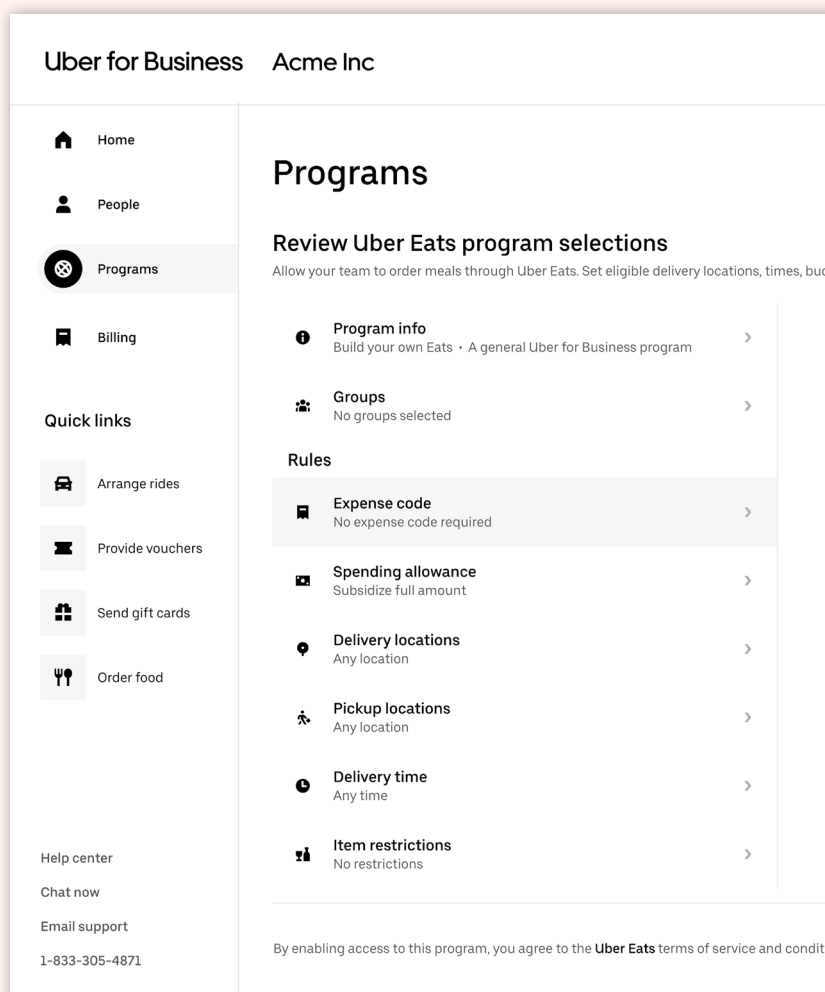
Powerful features from a central dashboard

- **Set rules:** Customize your team's travel and meal programs. Define location, spending, and time limits.
- **Manage billing:** Choose to pay per trip or opt into monthly billing. Get one receipt for the period.
- **Monitor activity:** Review all employee trips and meals in a single view. Generate insightful reports with data on time, location, cost, and more.
- **Arrange expense integrations:** Set up Uber receipt forwarding to expense providers like SAP Concur, Zoho Expense, and others.



Roll out programs to your employees and guests

- **Grant access:** Easily grant or remove user permissions to your company's Uber for Business programs individually or in bulk.
- **Link accounts:** Employees will receive an email with a unique URL to link their personal Uber account to their business account.
- **Toggle and go:** Open the Uber app, select your Uber for Business profile, and request a ride or meal as usual. No receipts required.

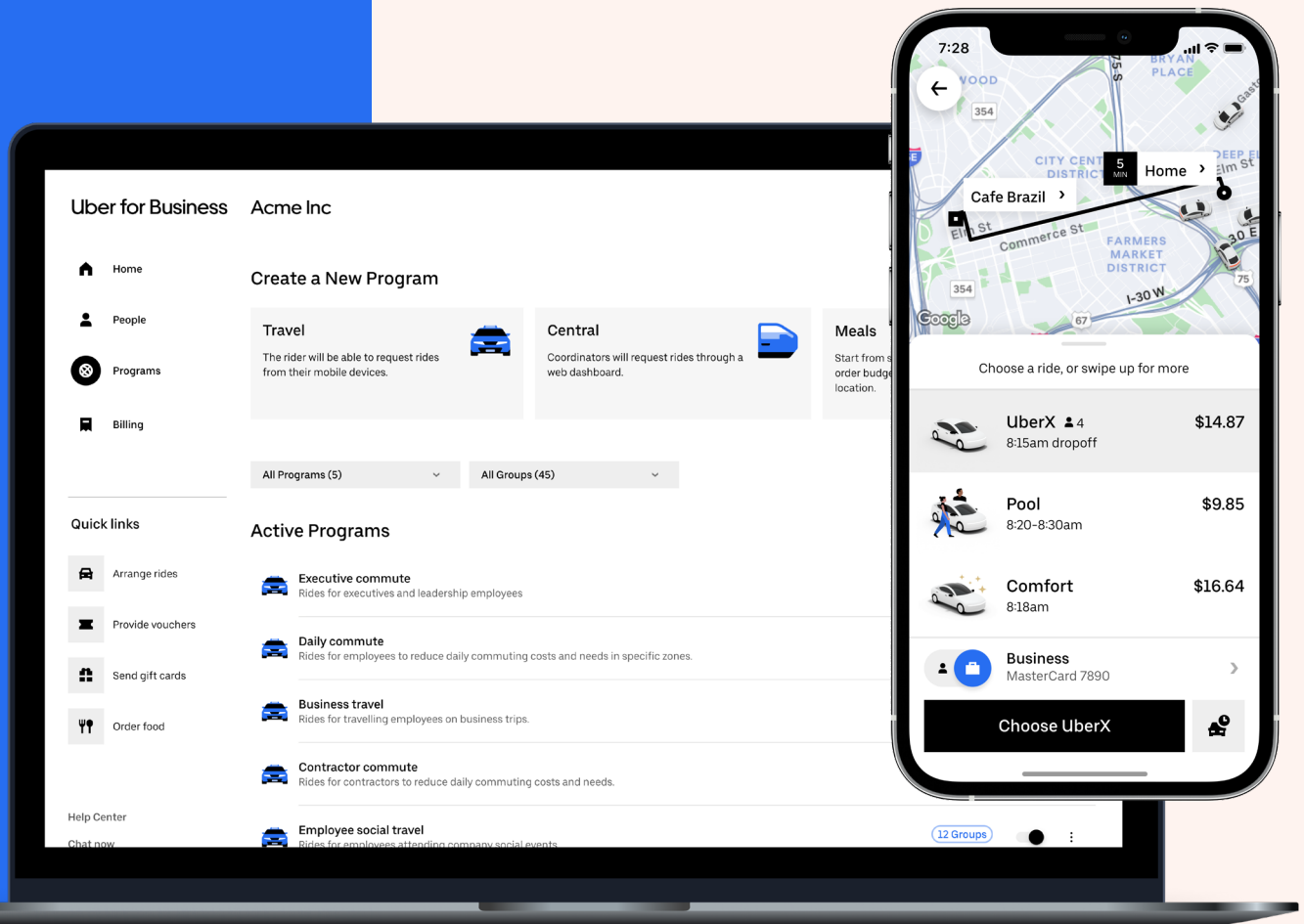


“

Zoom is global, Uber for Business is global. As we scale to a larger amount of employees, we can trust that Uber for Business can handle that.

—Jocelyn Horsager, Event Marketing Manager, Zoom

→ Mobility





About 85% of workers would take a pay cut for lower commute times¹

Contributing to a commute program through rideshare with Uber will be especially meaningful for attracting and retaining top talent.

Save time and effort with rides programs

Make business transportation easier with an employee rides program created through our dashboard. Here's how it works:

- **Define your rides program:** Set spending or trip allowance, location, and time parameters. Employees can designate a payment method for work trips.
- **Select the ride mode:** Choose between solo or shared rides, vehicle type, fixed routes, and premium add-ons.
- **Invite eligible employees:** Eligible employees will link their personal Uber account with your company business profile.
- **Automate expenses:** Uber for Business automatically adds each trip to expense systems (such as SAP Concur and Expensify), eliminating the need to save receipts.
- **Get weekly and monthly reports:** Employees and employers can receive weekly or monthly reports of all work trips taken.

Simplified traveling your people will love

- **Commute program:** Contribute to a commute program to help keep your teams productive. Use it for early-morning, last-mile, and late-night trips.
- **Business travel:** From airport runs to cross-town meetings, find access to ground transportation with the Uber app in more than 10,000 cities.
- **Employee group rides:** Create a cost-effective program that matches employees with colleagues headed the same way for extra savings.
- **Business charters:** Reserve an exclusive fleet of vehicles for your employees and collaborators who need communal transport.



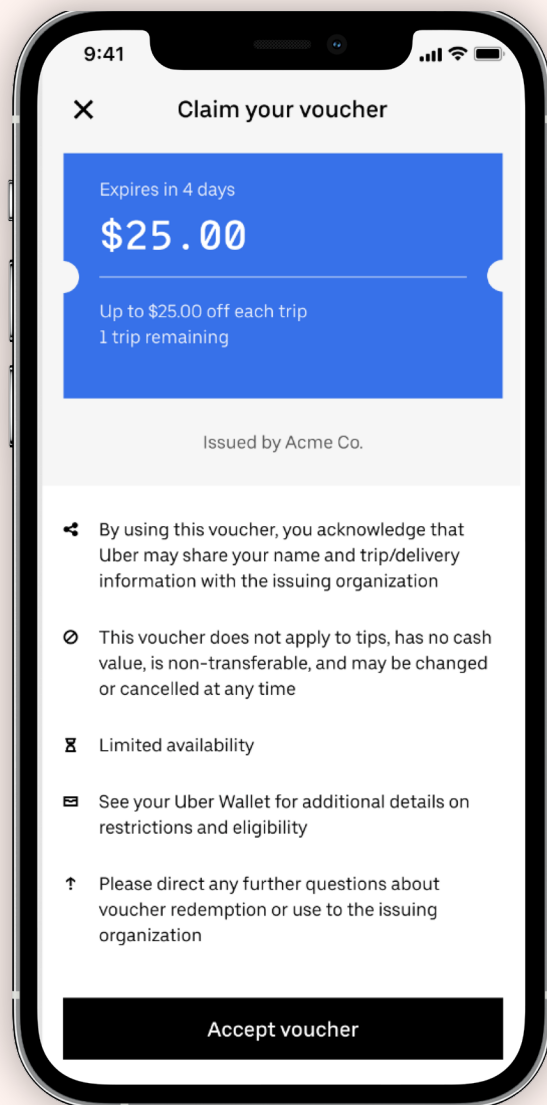
“

Instead of getting a rental car, it's easy for the crew to get a ride with Uber and get to where they need to go. As many pilots as we have, it just makes sense for them to ride with Uber.

—Candy Lovin, Director of Charter Operations, Private Jets Inc.

Cover ride costs with Vouchers

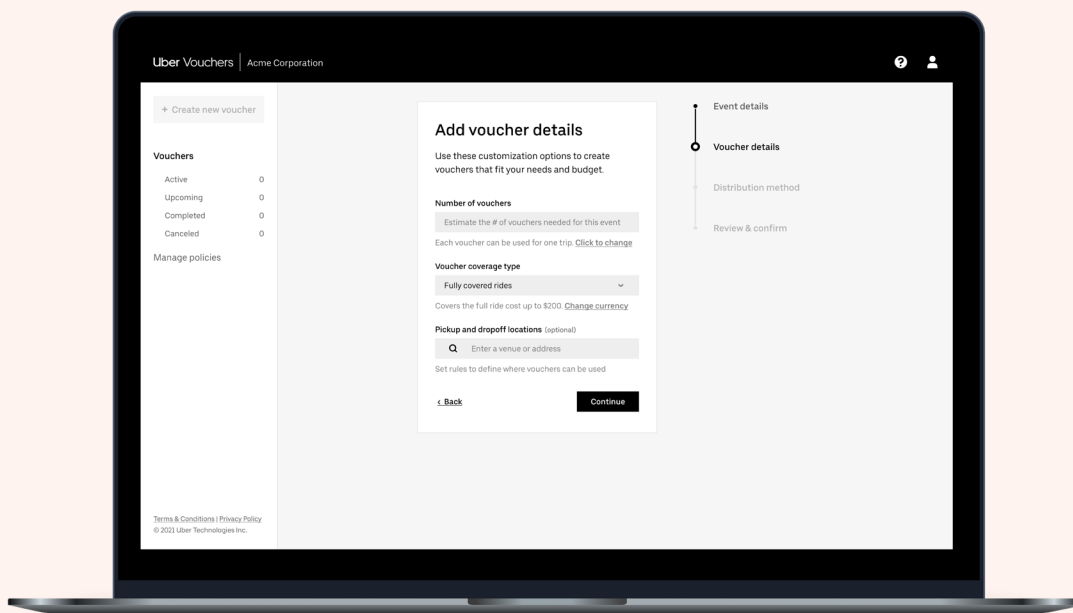
Distribute Uber credit to employees or customers and pay only for rides taken. Use Vouchers to cover the cost of rides to drive foot traffic or as a reward for purchases.



“

The flexibility that Vouchers provides is really important to our clients and their guests. Not too long ago, one of our clients had an important job candidate miss a plane connection, and Pana and Uber saved the day by getting her to the interview on time.

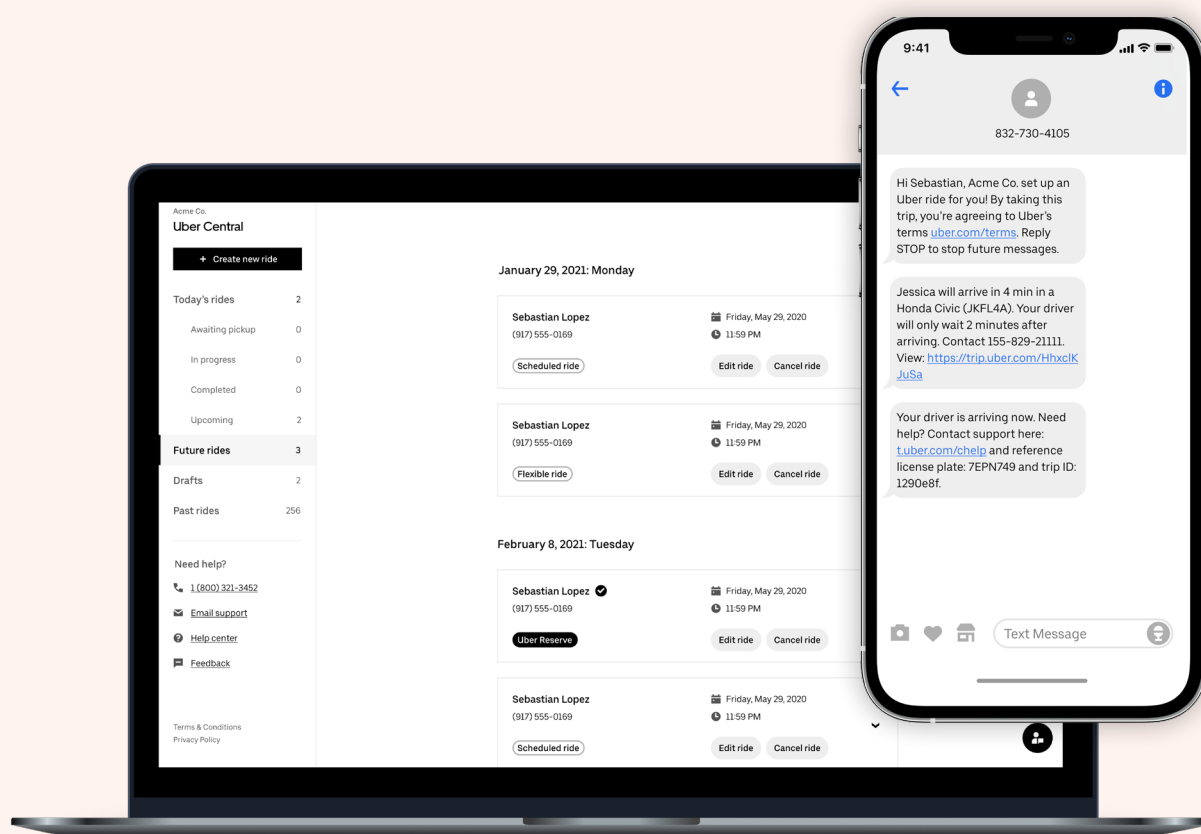
—Devon Tivona, CEO, Pana, a Coupa company



Easy, real-time results

Vouchers are easy to set up and distribute. You can:

- Create single or bulk vouchers with set parameters, such as covering full or partial costs, a specific dollar amount, geofencing, expiration dates, and hours active
- Use templates to customize vouchers for specific events (such as team events or customer meetings)
- Preview your settings before sharing vouchers instantly by email, text, URL, or code input in the Uber app
- Track the success and use of your vouchers using the Vouchers dashboard, and review past and upcoming campaigns



Arrange guest rides or transport items with Central

Central enables your organization to book courtesy rides and transport goods. Choose between on-demand service or scheduling up to 30 days in advance. Your guests won't need the Uber app, or even a smartphone—they can see the details of their ride or package delivery through their cell phone by text message or automated call.

Request complimentary door-to-door rides for executives and guests; offer on-demand rides as an alternative to shuttle service or rental cars; or request rides for others to help them keep moving around town.

Service your guests can count on

- **Access the dashboard:** The Central dashboard is simple to navigate. You can request multiple pickups or deliveries at the same time.
- **Schedule the pickup:** Enter your customer's information or package size and pickup and dropoff location into the Central dashboard.
- **Rider and driver connect:** Your guest will receive texts with their trip or delivery information, and you can check the progress of every courtesy ride and item delivery in real time with the rider's and driver's contact information.

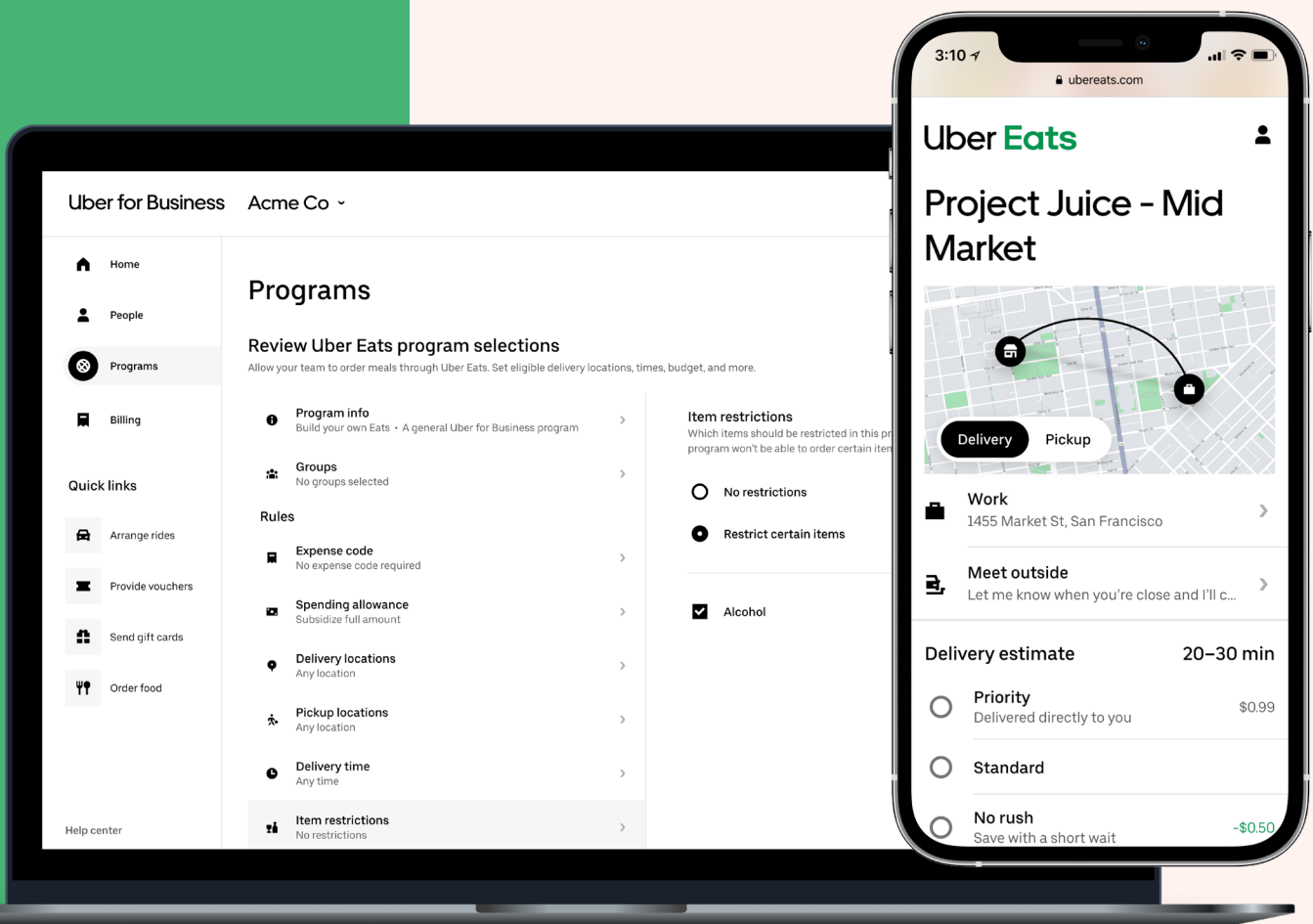
The screenshot displays the Uber Central dashboard interface. On the left, the 'Trip details' section includes options to 'Choose how to request the ride' (Scheduled or Flexible), 'Choose when they'll ride' (Today or 1:30PM), and 'Select vehicle type' (UberX \$29.89). Below these are buttons for 'Internal Memo' and 'Note to driver'. The 'Expense details' section at the bottom has a field for 'Expense code'. On the right, a map of New York City shows the pickup location at 4912 Edenrose Street in Jersey City, with a route highlighted to the dropoff location in Brooklyn.

“

Our dealership is always looking for new ways to stay competitive and improve our customers' experience. Our customers really like being able to find a ride with Uber as soon as they are ready, and our team has found it very simple to use.

—Janine Zimmerman, Parts and Service Director, Honda Auto Center of Bellevue

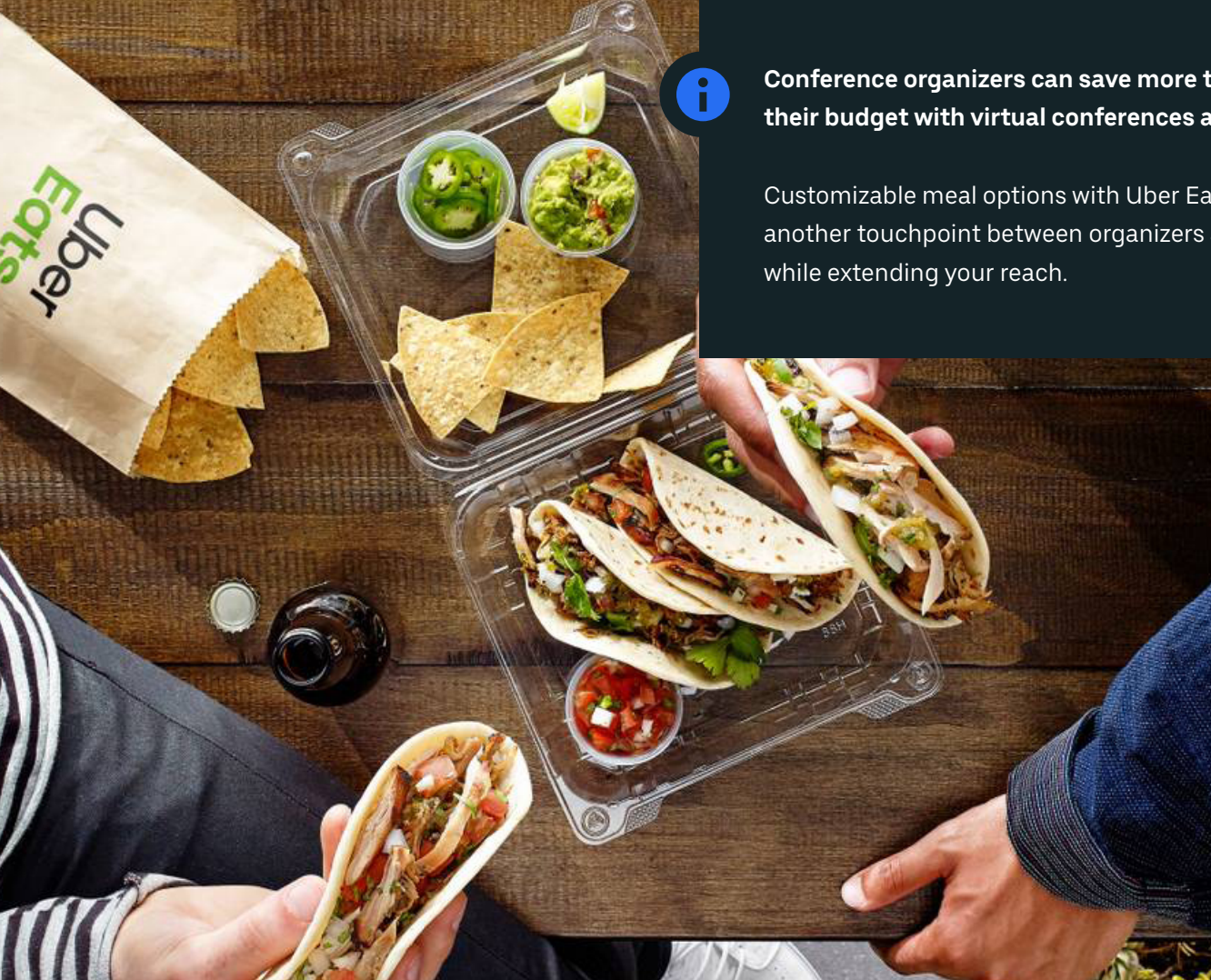
→ Meals





Conference organizers can save more than 60% of their budget with virtual conferences and events²

Customizable meal options with Uber Eats provide another touchpoint between organizers and guests while extending your reach.



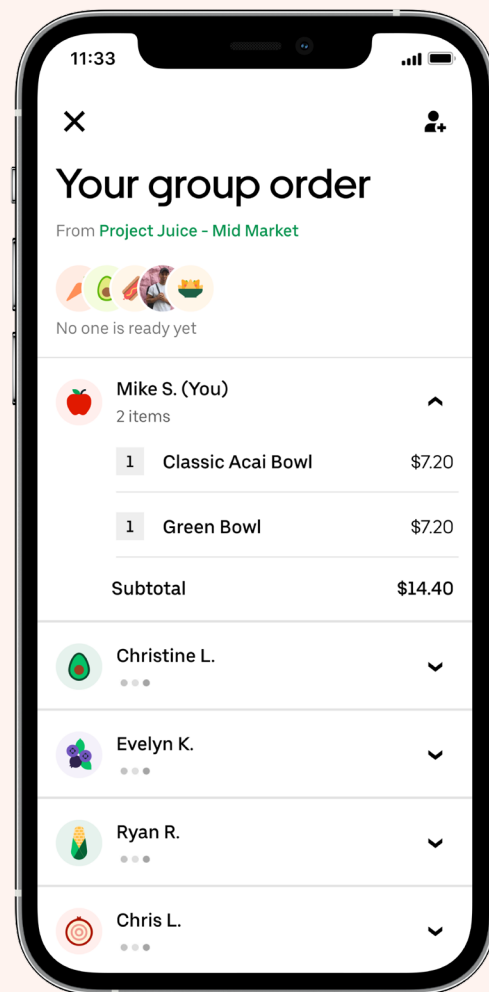
Fuel employees with meal programs

Use the Uber for Business dashboard to create a customized employee meal program and add employees to simplify work meals.

- **Set permissions for time, location, budget, and spending caps, and invite employees.**
- **Employees can order and schedule meals from local restaurants using the Uber Eats app and charge to one account.**
- **Choose between pickup, leave-at-door delivery, and, in select markets, priority delivery.**
- **Employees can review how much will be charged to the company and how much will be billed individually. Each meal will be automatically expensed.**

Top perks for top personnel

- **Provide meals where your people work:** Create a meal program and give your staff access to local favorites delivered right to their doorstep.
- **Foster team collaboration:** Liven up a lunch meeting by inviting your co-workers to join a shared cart with group ordering. Get individually packaged items, and reduce the number of delivery people entering the office.
- **Create a recurring meal program:** A weekly team lunch or Friday bagels is a great way to save time from searching for food, and you can give your staff something to look forward to.



“

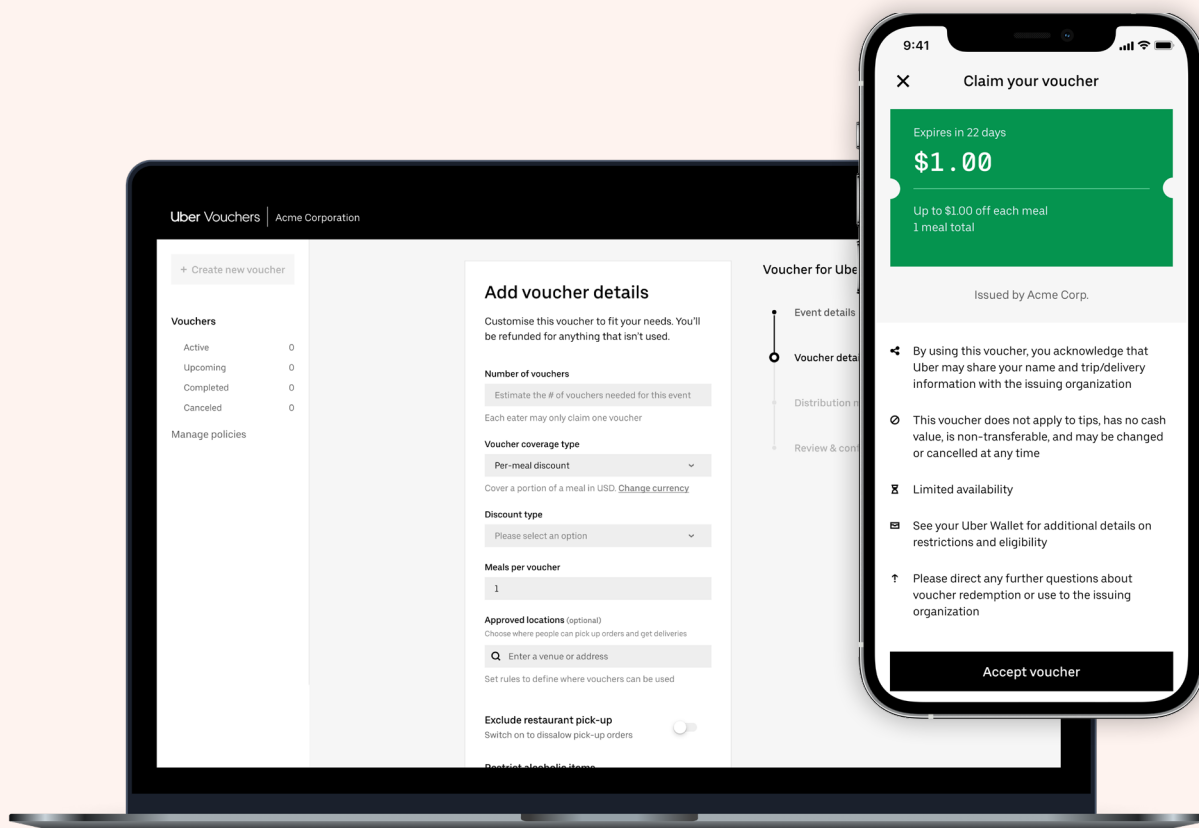
Offering Uber Eats to our team is a great way to show our appreciation, as well as to help support our local economy and restaurants.

—Reena Scoblionko, VP of People, GoodRx



Businesses saw a 50% increase in responses and participation when incentives were offered³

Giving vouchers for rides or meals with Uber can increase survey response rates and participation in virtual events and product demos.



Cover meal costs with Vouchers for Uber Eats

Similar to rides, give Uber credit to employees or customers and pay only when they order a meal. Use vouchers to buy meals for virtual event attendees, or offer them to customers as a reward for their purchases.

Vouchers can be distributed instantly and sent by email, text, and other channels. Recipients can claim and redeem the voucher with a single tap in the Uber or Uber Eats app.

³"Incentives drive web survey responses," RetailWire, January 19, 2018.

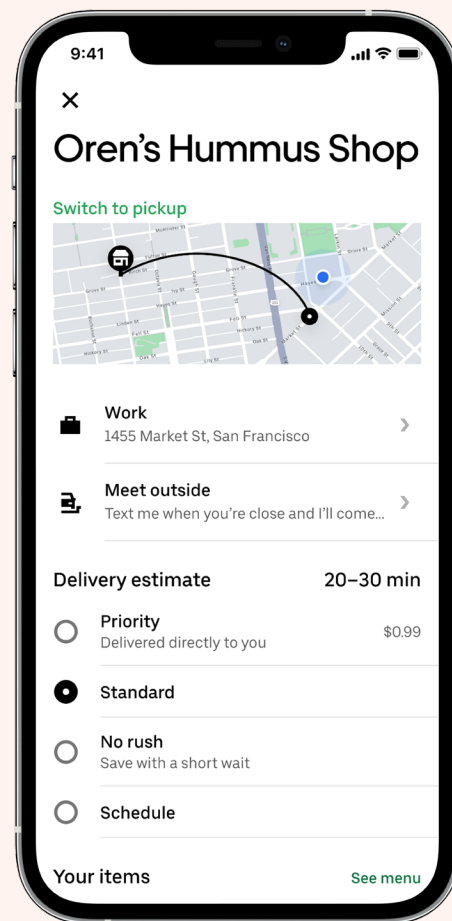
Get the conversation started with refreshments

Offer food for virtual meetings: Team syncs. Workshops. Holiday celebrations. Whatever the virtual occasion, provide a voucher for Uber Eats and cover the cost of meals for your team, clients, or guests.

Drive virtual event attendance: Engage customers during virtual conferences and meetings. Distribute vouchers to let them choose from local restaurants while you pick up the bill.

Make your recipient's day and your life easier

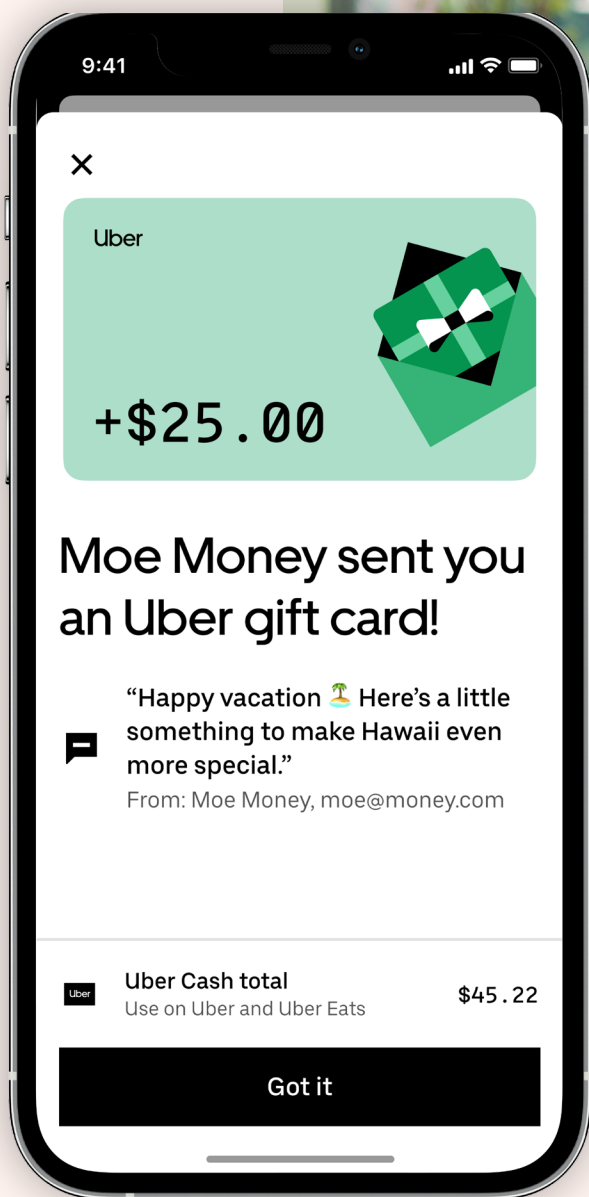
- **Set up and distribute:** Create a single or bulk voucher and distribute through a URL link or QR codes.
- **Control and track usage:** Set parameters for budget, time, day, and expiration date. Organizations are not charged unless the voucher is redeemed.
- **Give credit for rides and meals:** Can't decide between vouchers for rides or meals? Send a voucher applicable to all Uber products and let your guest choose.



“

Uber for Business really came through with the vouchers. Attendees thought it was a great perk. It was different. Not a lot of companies had done it, which I was surprised by, [given] the ease of setting it up. It added something special.

—Angeleque Fultz, Marketing Execution Senior Specialist, SAP NS2



Give joy to others with Uber gift cards

Buy Uber credit to give to your employees or customers for them to use as they see fit. You pay in full for the gift card amount at the time of purchase, then send recipients digital cards by text, email, or print. Physical gift cards are available through our sales team. Gift card terms and conditions apply.

Whether it's employee holiday gifts, corporate gifts, customer thank yous, or prizes and giveaways, never give the wrong gift with Uber gift cards.

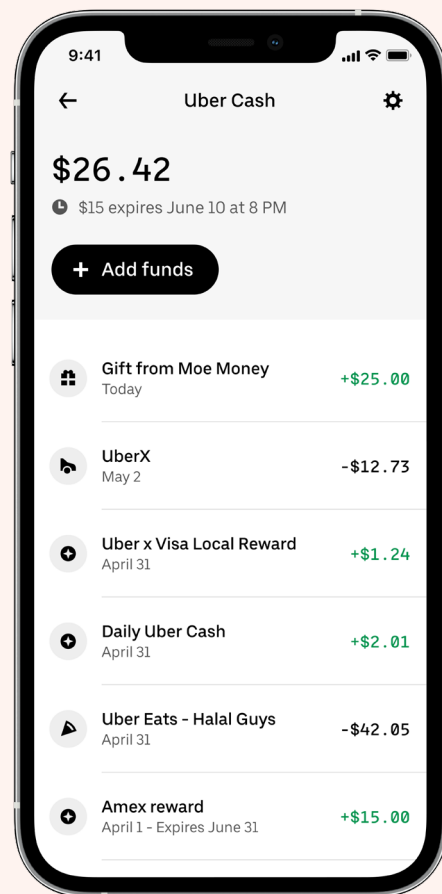
Easy to buy, simple to use

- **Buy and send an Uber gift card in minutes:**
Available for rides or meals, they're a great way to treat your employees or to just say thanks.
- **The recipient decides how and when to use it:**
Gift cards (Uber Cash) never expire and can be distributed by text, email, or physical card.
- **Pay at time of purchase:** Know exactly where your gift budget was spent.

Purchase Uber gift cards in bulk

Show your appreciation: Treat employees to their favorite meal with an Uber Eats gift card. Improve team morale and say thanks for a job well done.

Increase customer satisfaction: Show your appreciation for their business with an Uber Eats gift card they can use to get tasty treats delivered right to them.

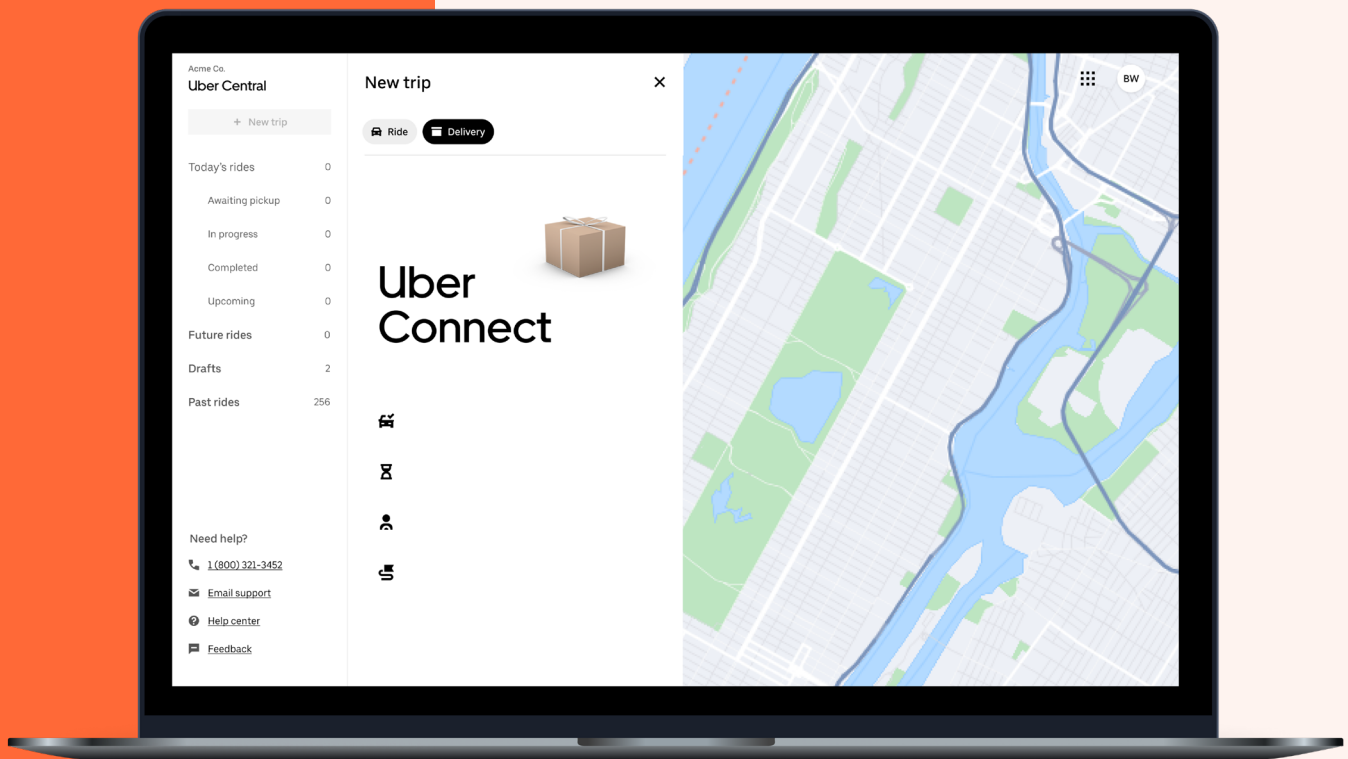


“

Through our partnership with Uber Eats, not only were we able to provide \$100 gift cards to employees at Coca-Cola North America, but we were also able to inject some fuel into the economy and both the meal delivery and restaurant industries.

—Brian Sappington, President North America Retail Portfolio, The Coca-Cola Company

→ Delivery



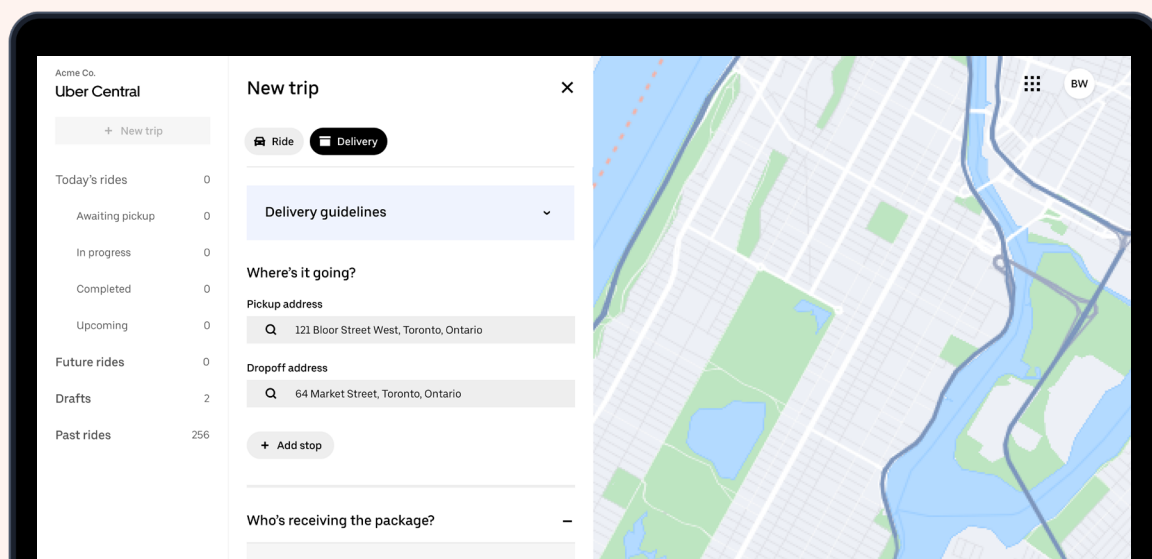
Send and receive item deliveries with Central

With a dependable, fast platform and affordable same-day rates, Central is ready to help organize your delivery needs. Delight customers with local, same-day deliveries; move components between facilities; and transport important documents and packages.

Schedule a delivery with an easy-to-use dashboard interface through a desktop app. No technical integration required.

Deliver goods without leaving your office

- **Delivery dashboard:** Schedule a delivery with an easy-to-use interface through a desktop app. No technical integration required.
- **Same-day delivery:** Delighting your customers is quick and easy. Give people a reason to come back and win more repeat business with same-day delivery.
- **Real-time tracking:** Follow your delivery in real time so you know where your orders are and when they arrive. Customers get that same peace of mind with SMS notifications.
- **Powerful platform:** Our technology can help accelerate your success. It's trusted by more than 150,000 businesses; 108 million consumers; 700,000 restaurants; and 3.5 million drivers.



“

We are able to dramatically increase the availability of on-demand delivery of an essential product like prescriptions, which is leading to a further increase in demand in all markets we are already active in.

—Talha Sattar, Founder and CEO, Nimble



Move your business forward with Uber

Increased customer satisfaction, higher employee productivity, and stronger team culture are just some of the results businesses see with Uber for Business. Achieve more, enjoy more, and experience more at work with a solution that's great for your employees, guests, and bottom line.

Join the 150,000 businesses and organizations in 65 countries that grow with Uber for Business. You're going places. We're here to help.

Get started for free →