

 **CANCER FOR COLLEGE**

DESTINED TO MAKE A DIFFERENCE



 **Bright  
Futures**

INSPIRING DREAMS AND TRANSFORMING LIVES

# Bright Futures

INSPIRING DREAMS AND TRANSFORMING LIVES



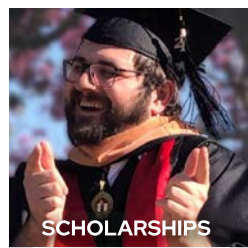
## The Four Pillars

- Enhanced Scholarships
- Expanded Educational Programming
- Medical Debt Relief
- CFC Headquarters

Since 1993, Cancer for College has been providing need-based college scholarships and educational experiences to cancer survivors. Now we are taking it to the next level with our new **Bright Futures** campaign. This campaign is a culmination of the feedback we've received from survivor families and the cancer community. It has helped us establish the four pillars of support we will provide now and into the future. **The goal is to grow our endowment from \$15M to \$25M to make this Bright Futures campaign a success.**

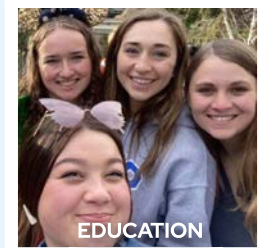
### Scholarships

Our goal is to not only increase the number and value of the scholarships awarded but to identify survivors in need earlier and help them on their path to a college education. This campaign will ensure scholarship funds are readily available to meet demands now and into the future.



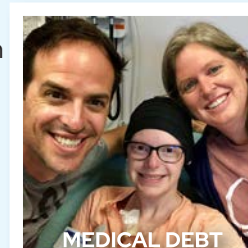
### Educational Experiences

Our vision is to scale up the quantity and quality of our educational experiences. CFC will provide expanded resources like mentor support, professional development, internship opportunities. This is all part of our long-term investment in improving the lives of cancer survivors.



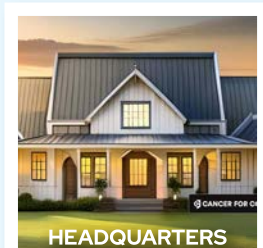
### Medical Debt Relief

The burden of medical debt can be overwhelming for families dealing with cancer. While CFC has formed partnerships enabling us to expand this area of our programming, we want this area to grow, flourish, and be another crucial way we fulfill our mission. Through our pilot program, CFC has been able to reduce more than 75% of our scholars medical debt. In some cases we eliminated it entirely.



### CFC Headquarters

Establishing a physical headquarters for the first time will enable CFC to create a gathering place for cancer survivors and their families. This CFC hub in San Diego will also serve as a location for events, meetings and educational opportunities. It will be a true home office.



# Bright Futures



## THE 4 PILLARS SCHOLARSHIPS



Since its inception in 1993, Cancer for College has been dedicated to supporting the cancer community by offering need-based college scholarships to survivors. Over this time, nearly 2,000 scholarships have been awarded nationwide.

In 2023, Cancer for College reached a milestone by awarding one million dollars in scholarships for the first time. Despite

this significant commitment, CFC has found that we are only beginning to address the financial needs of the many survivors who require our financial assistance in order to make their college dreams come true.

As one of the four pillars of the **Bright Futures Campaign**, we aim to expand scholarship support to an even larger number of deserving students annually. While we have steadily increased the number of scholars we assist each year, this

campaign will ensure that scholarship funds are readily available to meet the growing demand.

Furthermore, we aspire to identify survivors at an earlier age in order to get them the support they need to be prepared for college success. This would take the form of tutors for students and coaches for parents to help them be aligned for ultimate success.

Additionally, we seek to establish more alliances with like-minded partners for scholarship support. These relationships would create new branded scholarships tailored to the needs of the cancer community and the corporate goals of the partners. We would work together to help survivors reach their ultimate goals.



## IN SUMMARY

- **More Support to Meet Needs of Survivors**
- **Provide Support Earlier**
- **ID Survivors at Earlier Providing Support to Insure they are Prepared for College**
- **Provide Full Ride Scholarships**
- **Partner Scholarships**



## BE PART OF OUR BRIGHT FUTURE!

Join our team by calling 760.599.5096  
or email [info@cancerforcollege.org](mailto:info@cancerforcollege.org).

# Bright Futures



## THE 4 PILLARS EDUCATION



Cancer for College is dedicated to being more than just a scholarship organization. We strive to be an active part of the scholar's life by providing aid and support where needed.

The organization provides educational experiences for scholars that promote professionalism and instill confidence. They give them experience in the professional

world that will only serve to help them through college and beyond graduation.

With the goal of scaling up not only the quantity and level of our scholarships, but also providing expanded support for scholars in need of resources like tutoring, social-emotional support, mentoring, networking and continued professional

development, CFC will increase the ongoing and long-term investment we make in our scholars lives. This comprehensive program will also require an additional investment in staffing needs, and CFC is enthusiastic about growing our team to make these wrap-around services a reality.

As part of the Bright Futures campaign, CFC will launch it's first camp for cancer survivors while working in partnership with other cancer organizations. These camps bring a sense of family and community that is important to the health and recovery of survivors. All of our programming is designed to help survivors thrive.

## IN SUMMARY

- **Enhanced In-Person Educational Experiences**
  - Group Corporate Site Visits
  - Internships & Apprenticeships
- **Enhanced Virtual Services**
  - Professional Mentor Groups
  - Professional Development
  - Life Coaching
- **Camps and Retreats**



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## THE 4 PILLARS MEDICAL DEBT

Imagine surviving the physical and emotional trials of a battle with cancer only to be greeted with a mountain of medical debt. The thought alone can be overwhelming.

In working closely with our scholars and their families, Cancer for College learned that medical debt was taking a tremendous financial toll on the families we serve.

The burden of medical debt can be overwhelming for families dealing with cancer, with more than one-third of families losing over 40% of their annual income as a direct result of care-taking responsibilities.



CFC has forged partnerships enabling us to expand this area of support. Our medical debt relief program provides need-based assistance in the form of a professional medical debt advocate to review each case for ways to reduce debt.

**In our pilot program, families were able to reduce their debt by more than 75%. There were even cases of the debt being wiped out entirely thanks to financial assistance programs that many families are unaware are available as resources.**

### IN SUMMARY

- 22% of Survivors have debt exceeding \$50K!
- 28% have had that debt for over 3 years!
- 53% have had debt sent to collections!
- **Medical Debt Relief is Vital to the financial well being of the Cancer Community**



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# Bright Futures



## THE 4 PILLARS HEADQUARTERS

For over three decades, Cancer for College has been a beacon of hope, nurturing dreams and igniting inspiration in the hearts of cancer survivors. Yet, throughout our history, we have lacked a permanent home to call our own.

Enter the Bright Futures campaign, a visionary initiative aimed at establishing CFC's inaugural physical headquarters. Within this communal space, we envision hosting an array of intimate events, enlightening educational experiences and engaging meetings.

Our envisioned CFC hub, nestled in the heart of San Diego, will become a sanctuary where survivors from

across the nation can converge, fostering invaluable mentor opportunities and peer-to-peer connections.

For our dedicated staff, this headquarters will be more than just an office space. It will be a place where they can continue to serve the cancer community through our multifaceted programming efforts.

### IN SUMMARY

- **Hub for the Cancer Community**
- **Event Venue for Fundraising & Education**
- **Foster Peer-to-Peer Connections**
- **Headquarters for all Programming Efforts**
- **Naming Rights Opportunities Available**



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The background of the entire page is a dark blue gradient. Overlaid on this is a complex, light blue molecular structure. It consists of various interconnected hexagonal and pentagonal rings, with some nodes highlighted as solid circles. The structure is rendered in a 3D perspective, appearing to recede into the distance.

 **CANCER FOR COLLEGE**

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