



# STAKEHOLDER REPORT 2023



## MISSION

City Net is committed to breaking the cycle of homelessness in the communities we serve by connecting neighbors experiencing homelessness to transformative care and innovative solutions that lead to housing.

## VISION

Our objective is to reduce homelessness to functional zero in the regions we serve through collaborative supportive services, housing provision, and data-driven solutions that empower our clients to reach their personal goals.



## VALUES

Collaborative | Initiative | Empowerment | Transparency

# A LETTER FROM FOUNDER & CEO, BRAD FIELDHOUSE

City Net was born from the deep conviction that we can do better for our homeless neighbors. We believed that if governments, nonprofits, businesses, and the faith community worked together, we could connect some of our most vulnerable community members to life-saving care. As you will see in this report, it's working! We now work across the state of California, engaging thousands of neighbors on the streets and providing them with shelter, permanent housing, and more.

I wish you could meet the people behind the numbers in this report, whose lives are changed because we've worked together to achieve real solutions to homelessness. As you read how our work is expanding—into new regions, elevated funding, and innovative projects—I hope you're inspired by what is possible when we work together.

For all that we've accomplished, California is still far from a place where homelessness is rare, brief, and non-reoccurring. But we believe, in time, together, we can fix this too. Our next adventure is to embrace innovations in housing and homeless services delivery to demonstrate exciting models that can be copied statewide. There are exciting days to come. Join us!



## BOARD OF DIRECTORS

David Bader, Chair  
Dr. Arthur Gray, Esq., Secretary  
Ken Lee, Treasurer  
Anthony Flynn, Member  
Jean Watkins, Member

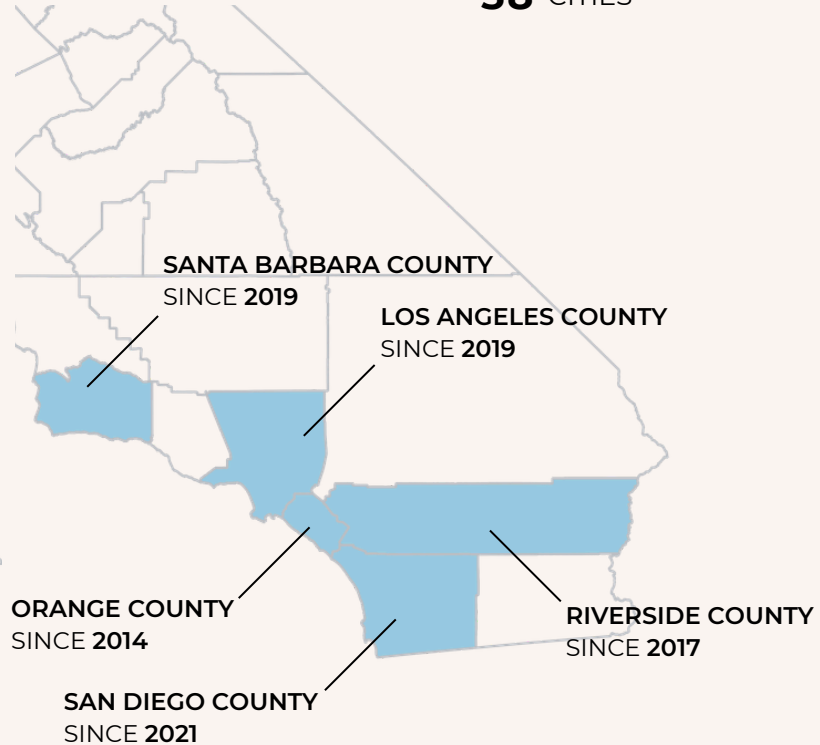
## EXECUTIVE TEAM

Brad Fieldhouse | Chief Executive Officer  
Matt Bates | Chief Operating Officer  
Jessica Bruce | Chief Program Officer  
Stacie Hurst | Chief Financial Officer

# REGIONS WE SERVE

**7** COUNTIES

**38** CITIES



## OUR PROGRAMS

- Street Outreach & Engagement
- Intensive Case Management
- Multidisciplinary Response Teams
- Emergency Dispatch Services
- Emergency & Bridge Shelter Operation
- Housing Navigation & Stabilization
- Housing Retention & Supportive Services
- Rapid Re-Housing
- Tenant-Based Rental Assistance
- Point-in-Time Counts
- City-Specific Censuses
- Homeless Services Consulting

**32,099**

client interactions

**54**

projects operated

**6**

community censuses

# IMPACT

CITY NET ENDED THE  
HOMELESSNESS OF

**922**

MEN, WOMEN, & CHILDREN

**17,679**

individuals served

**3,454**

positive exits

**63,049**

shelter bed nights

**147,198**

meals served

**64,123**

motel bed nights

# WHO WE SERVE



Due to her disability, Lisa needed additional care and accessibility that traditional shelter settings simply couldn't offer her. She transitioned from program to program in an attempt to find an appropriate fit for her needs. Lisa did not give up hope and was finally matched to a housing voucher that would qualify her for an independent assisted living community. Walking through the threshold of her new apartment, it was clear Lisa found her very own place to feel comfortable, healthy, and empowered -- her **home**.



FAMILIES

**434**

individuals served



VETERANS

**337**

individuals served



DISABLED  
INDIVIDUALS

**7,446**

individuals served



CHRONICALLY  
HOMELESS

**5,131**

individuals served

# FINANCES | 2023

# \$28M

## 2023 Operational Budget

### 38%

increase in operational budget from last year

### 90%

of funds go directly to our programs



## \$150K

value received in donated in-kind goods



## \$744K

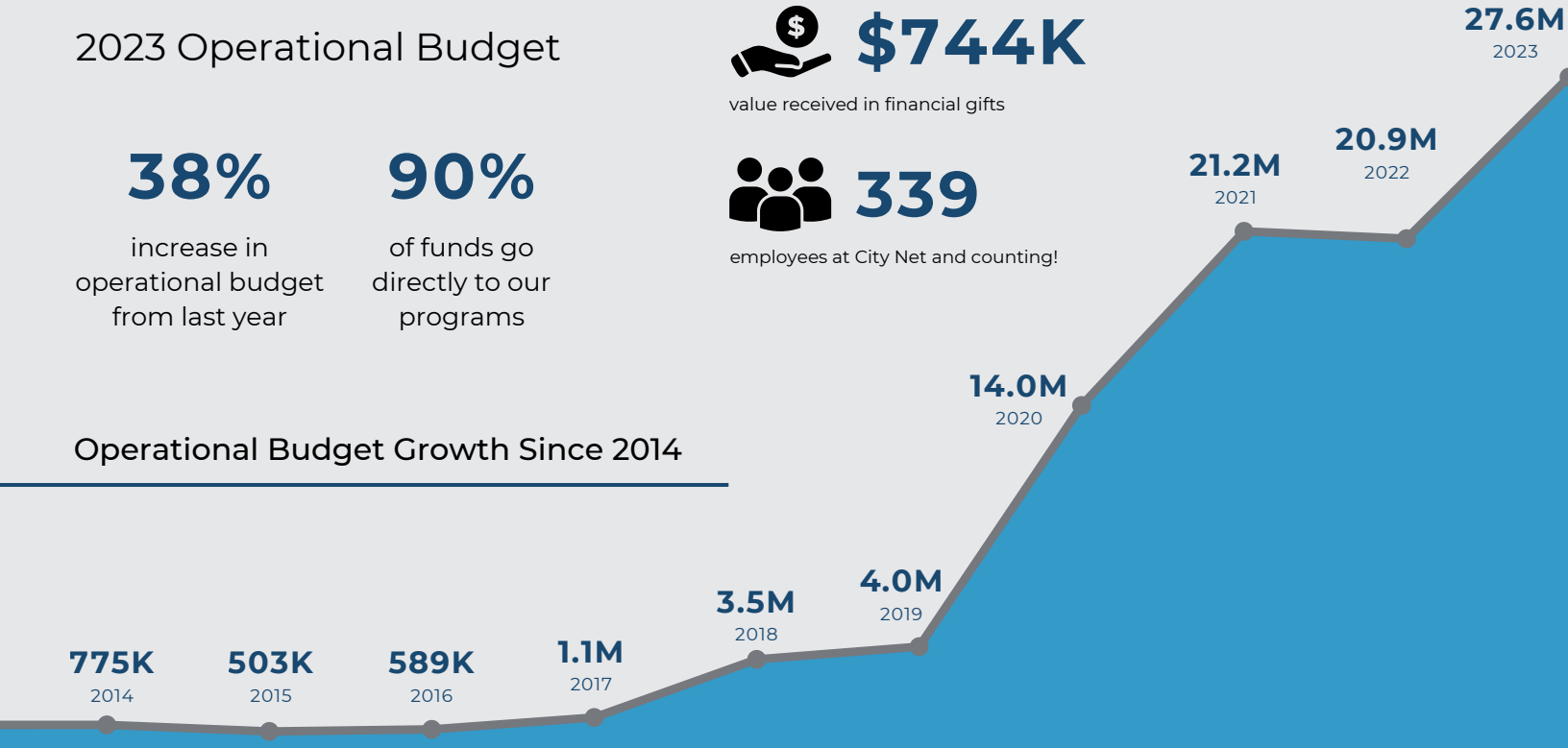
value received in financial gifts



## 339

employees at City Net and counting!

## Operational Budget Growth Since 2014



## LET'S END HOMELESSNESS TOGETHER!

As an extension of our commitment to using community resources to create the greatest impact, we have adopted a "whatever it takes" approach to connecting individuals and families to permanent housing. City Net Care Partners fill in the gaps in our communities' service landscapes through which many people fall as they move along the continuum of care. By donating to City Net, you are directly meeting the needs of our clients in the form of basic needs fulfillment, documentation fees, transportation, housing program assistance, and more.

**For just \$42 per month, you can cover the average cost to fund one potentially life-changing encounter for an unhoused individual with our staff.**

**Scan to become a City Net Care Partner today!**



## LOOKING AHEAD

City Net understands that homelessness is a complex challenge experienced by individuals and families with unique stories, dreams, and barriers to securing housing. We remain steadfast in our resolve to provide transformative care and innovative housing solutions to break the cycle of homelessness and guide our clients as they build a safe foundation from which to rebuild their lives. Here are a few milestones we look forward to accomplishing in 2024:

To kick off the new year, we were excited to partner with the County of Orange to coordinate and facilitate the Orange County Point in Time Count for the third time. The count and survey data provided vital information to help the County of Orange and the Orange County Continuum of Care (CoC) better understand the specific needs of the local community and will guide the response to homelessness across Orange County.

With the support of volunteers and agencies throughout Orange County, we mobilized over 1,000 volunteers to conduct the survey and distributed thousands of hygiene and snack kits to individuals and families experiencing unsheltered homelessness. We conduct major data collection activities like this across the state and as part of our commitment to offering dynamic, evidence-based approaches to ending homelessness.

Another program we look forward to implementing across the state is CalAIM (California Advancing and Innovating Medi-Cal), a community-based initiative designed to focus efforts on whole-person health for Medi-Cal enrollees experiencing homelessness or housing instability by improving access to coordinated health and social services. CalAIM will allow us to expand our capacity to better serve our most vulnerable neighbors, connecting them to tailored, life-changing care including assistance to maintain safe and stable tenancy after being housed.

We are excited to continue retention and supportive services efforts to ensure that those who have made their way home are equipped with the tools they need to successfully remain housed and not return to an experience of homelessness.





City Net

[www.citynet.org](http://www.citynet.org)