

Over the last several years, accessibility to support programs has become limited with a relatively low percentage of the eligible population being enrolled in the Special Supplemental Nutrition Program for Women, Infants, and Children (WIC). This has created a large number of eligible populations missing out on the health and economic benefits that WIC provides.

Through streamlining of the application process and simplifying access to services, WIC Programs improve the quality of life of nutritionally-at-risk individuals and their family.

For 35+ years, CMA has been modernizing the WIC program and helping citizens adapt to the changing world. CMA's family centric WIC+ Participant Portal guides potential participants through the certification process and allows existing participants to view and update information. Through leveraging technology, WIC program administrators can easily and significantly expand their programs to serve the most vulnerable citizens.

WIC+ Benefits for Clinics

With scalable, secure functionality, program participation rates increase while enabling remote WIC services. WIC+ has minimal training, so clinic workers move from phone calls and paper documents to online services with streamlined intake processes to easily manage caseload increases with the utmost of privacy and security.

WIC+ Benefits for Families

Optimized for both current and next-generation users, CMA'S WIC solution works on any device or browser, and allows access across all program services:

- Use without software installation or training
- Access 24/7, regardless of office hours
- Search for clinics
- Locate WIC-participating retailers
- Schedule appointments
- Enter & Edit demographic data
- Submit pre-certification data
- Upload documents
- View current and optional benefits, health data, and even children growth charts
- Access nutrition education
- Manage agreements and affirmations (attestation for rights/obligations and benefit receipts)

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