

# #TELUSCanooFam Contest (March 27 – April 10, 2026) – Rules & Conditions

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## Eligibility:

- Open to all residents of Canada (including Quebec) aged 18+, who are newcomers to Canada. Canoo reserves the right to verify this eligibility with the winner of the contest.
- Employees of the Institute for Canadian Citizenship (which operates Canoo), its Partner organizations, and their immediate family members are not eligible to participate in the contest.

## Contest Dates:

- Starts: March 27th at 12:00 p.m. EST
- Ends: April 10th at 5:00 p.m. EST

## How to Enter:

- No purchase necessary to enter or win.
- Follow and tag @canoopass and @TELUS on Instagram or TikTok.
- Post a photo or video of a family moment.
- Use the official campaign hashtag: #TELUSCanooFam.
- Public account required for eligibility.
- One entry per newcomer to Canada.

## Winner Selection:

- One winner chosen at random. Odds of winning depend on the total number of eligible entries received.
- Notified via email within 7 business days of Contest End Date.
- If the selected winner does not respond within 5 days, an alternate winner may be chosen.

## Prize Details:

- One (1) iPhone 16 128 GB (black).
- Non-transferable, no cash alternative.

### **Conditions:**

- Entry implies agreement to rules and Canoo's decisions.
- Canoo reserves the right to cancel, suspend, or modify the contest if necessary due to fraud, technical issues, or other unforeseen circumstances.
- By entering, participants also grant Canoo and the Institute for Canadian Citizen permission to use their name and photo(s) for promotional purposes.
- Personal information collected during the contest will be used solely for administration and will not be shared or sold.
- This contest is governed by the laws of the Province of Ontario and the federal laws of Canada applicable therein.

### **Contact Us:**

- We welcome any feedback about the Canoo Program or this Contest, and we are happy to address any questions or concerns you may have.
- Please contact our Canoo Help Centre here: <https://canoo.zendesk.com/hc/en-ca>