

Start Fundraising Today



From Monday 14th July, a herd of magnificent Elephant sculptures will be stampeding into the city as part of a spectacular public art trail raising vital funds for LOROS Hospice.

To mark LOROS' 40th anniversary in 2025, 40 gentle giants will journey into Leicester's streets, parks and open spaces, forming a jumbo trail of Elephant sculptures across the city.

If you want to join us in making a huge impact across Leicester, you can get involved by fundraising in lots of different ways! This toolkit will help inspire your creativity and offer tips to make the most of your fundraising activities.

The easiest and quickest way to collect in money for fundraising is by creating a JustGiving page which you can do here: [justgiving.com/campaign/stompfundraising](https://www.justgiving.com/campaign/stompfundraising)



This link will allow you to create a page which is automatically linked to Stomp Round Leicester- make your page today!



A **Wild in Art** event brought to you by **LOROS Hospice**



Registered Charity No: 506120



Registered with **FUNDRAISING REGULATOR**

Sport Challenges



Are you into running, cycling, or walking?

If so, you can use the incredible Stomp Round Leicester route to set yourself the challenge of visiting each elephant! Get friends and family to sponsor you for taking on this MAMMOTH task and get to see all the different parts of the city, too.

If going the entire route isn't quite your thing, consider running/walking/cycling in the SHAPE of an elephant instead – use apps like Strava to mark your route and see how accurate you can get your trunk!

Another way you can use your sport interest to **fundraise** is to

set yourself the goal of walking/cycling/swimming/running 40km over the course of a month to help celebrate LOROS' 40th Anniversary!



Workplace Fundraising

If you work at an office, consider holding a fancy dress/dress down day to celebrate Stomp Round Leicester.

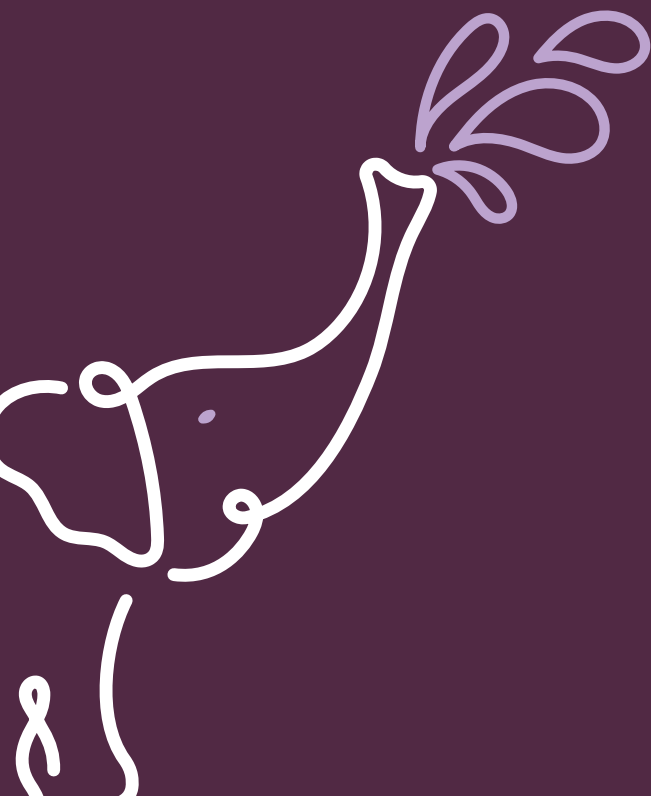
Bonus points for anyone dressed as an elephant!



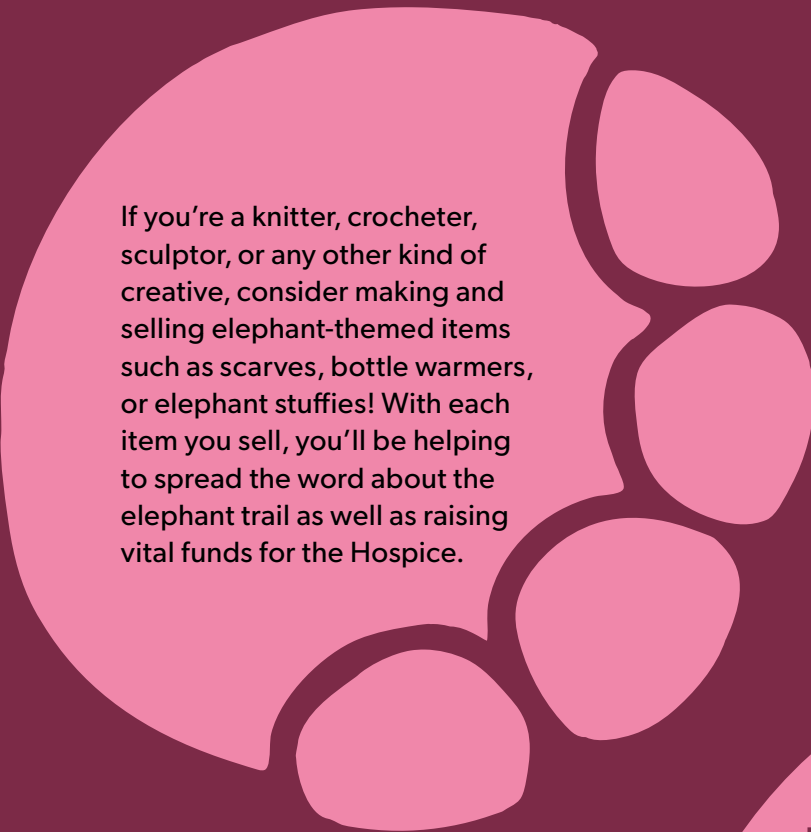
Selfie Challenge

This one's for the competitive fundraiser – even better if you can set up multiple groups going against each other!

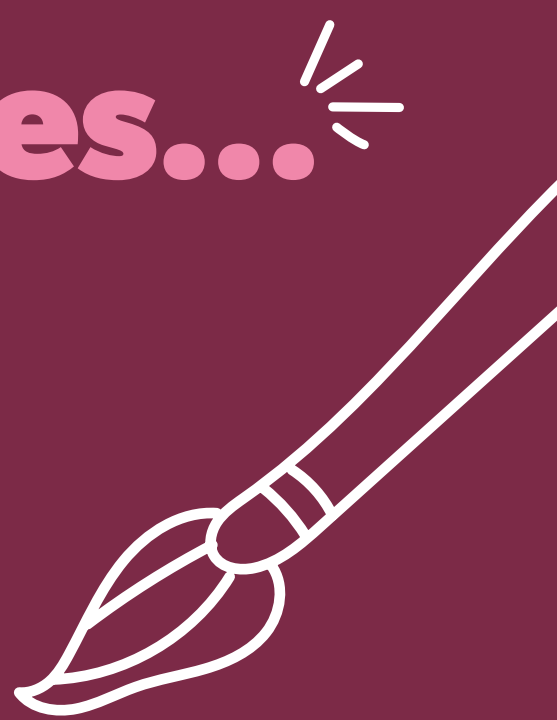
The Selfie Challenge is as simple as it sounds – all you need to do, whether individually or as part of a team, is get to as many elephants around Leicester as possible, taking a selfie with each one. At the end of the day or whatever time limit you set yourself, whoever gets a selfie with the most elephants wins (the prize is up to you!)



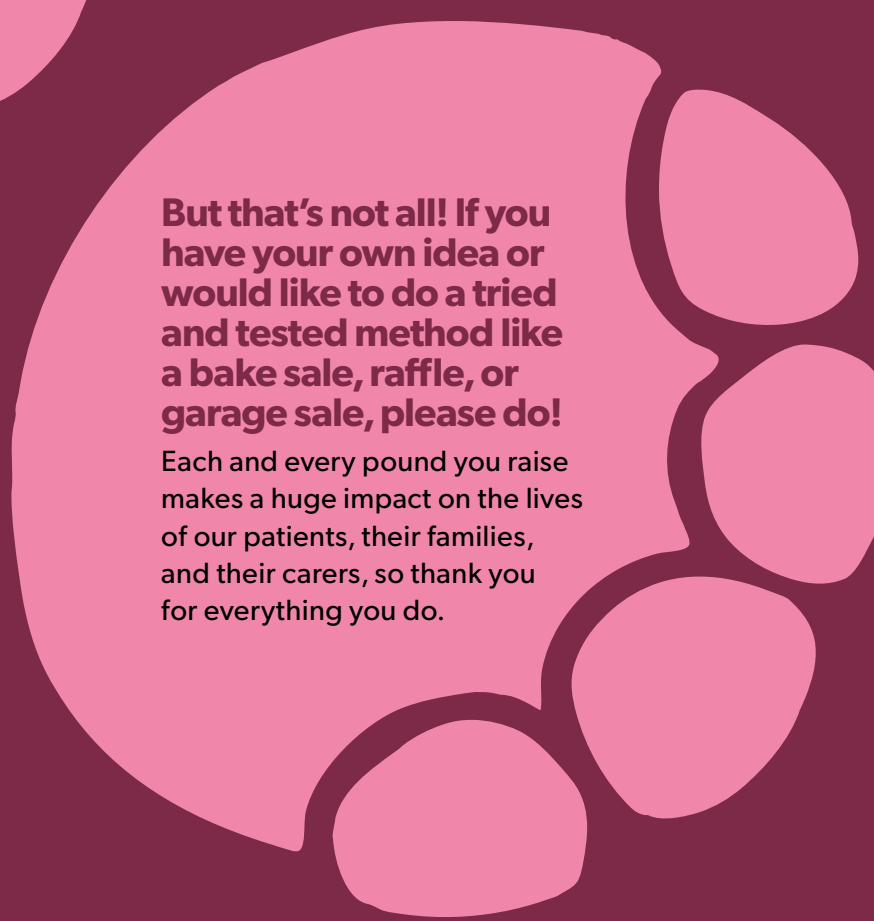
For the creative ones...



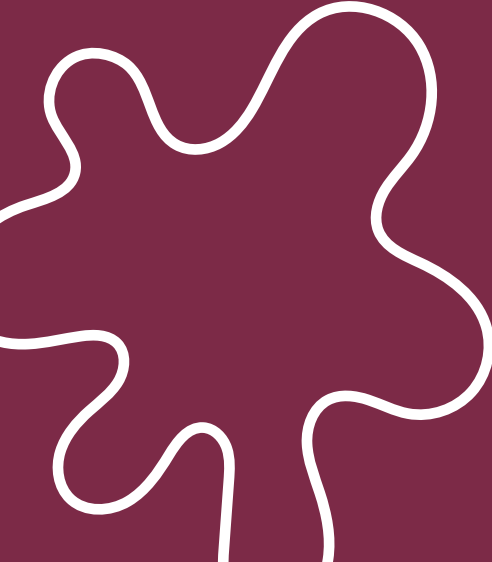
If you're a knitter, crocheter, sculptor, or any other kind of creative, consider making and selling elephant-themed items such as scarves, bottle warmers, or elephant stuffies! With each item you sell, you'll be helping to spread the word about the elephant trail as well as raising vital funds for the Hospice.



But that's not all! If you have your own idea or would like to do a tried and tested method like a bake sale, raffle, or garage sale, please do!



Each and every pound you raise makes a huge impact on the lives of our patients, their families, and their carers, so thank you for everything you do.



Business Collaboration

Get your business on board with Stomp Round Leicester by creating a special Elephant-themed product sold with all the proceeds to LOROS Hospice.

Whether that's an Elephant-shaped cake, cookie, drink, clothes – you can really get creative.

Make them available for a limited time only and we'll re-share to promote your business whilst also raising funds for charity!



If you have any questions or would like to speak to someone on the Fundraising team for further advice, please email fundraising@loros.co.uk

