



# SELLER'S GUIDE

Selling your home takes effort and hard work to ensure the best results. Your realtor should assist you throughout the entire process to best help you obtain a quick sale with a maximized profit. Use this checklist to help make your selling process as stress-free as possible.

- CHOOSE A MEADOWS PROPERTY GROUP REALTOR**  
Select a licensed realtor who you trust and will make your home selling process a success.
- CLEAR THE CLUTTER**  
Minimize as much as you can! Remove a majority of family photos, clear your surfaces, and organize all closets.
- CLEAN YOUR HOME**  
This is so important! Wash, scrub, steam clean, power wash, etc. Don't forget about pet odors!
- STAGE YOUR HOME**  
If the property is vacant, consider having a professional stager bring in some furniture to make the home show better. A stager can also be helpful to rearrange your existing furniture to maximize its showing potential.
- BOOST YOUR CURB APPEAL**  
This is crucial as it's the first impression your home is making on potential buyers. Touch up paint, add some flowers, and power wash your driveway if needed.
- MAKE REPAIRS**  
Make repairs to your home prior to listing it. Handling minor repairs can really help in the long run.
- IMPROVEMENTS ADD VALUE**  
Prepare a comprehensive list of any improvements, updates, or repairs you have made to the home since owning it.
- DETERMINE LIST PRICE**  
Work with your agent to choose a competitive list price based on comparable recently sold homes in your area.
- ESTABLISH A MARKETING STRATEGY**  
Discuss with your agent things like advertising, open houses, and print pieces to help sell your home quickly.
- PROFESSIONAL PHOTOS**  
Your agent should have a professional photographer take photos of your home.
- LIST HOME ON MLS**  
Using your local multiple listing service and other real estate sites will ensure your home gets as many views as possible.
- RECEIVE AND NEGOTIATE A CONTRACT**  
Understand and navigate all the terms of the purchase agreement.
- NAVIGATE THROUGH CONTINGENCIES**  
Work through issues like the inspection process, financing hurdles, and title insurance with your agent.
- CLOSE ON PROPERTY**  
Properly prepare your home for it's next owner and know what you need at the closing table.

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