



THIS IS
TYNEDALE
RUGBY FOOTBALL CLUB
~~~~~ 1876 ~~~~~



SPONSORSHIP OPPORTUNITIES



PUTTING YOUR BRAND ON THE FRONT FOOT

## ABOUT US

### OUR HISTORY

Tynedale RFC was formed at Hexham in 1876, playing their first game that year on 30<sup>th</sup> December. After winning their first of 24 Northumberland Senior Cups in 1887, the club made Dene Park Hexham its permanent home in 1902, staying there until 1976 when the Club moved to its current home at Tynedale Park, Corbridge.

TRFC is one of the oldest Rugby Clubs in the North of England & a founder member of the Northumberland Rugby Union. The club also hold the accolade of being the first English Club to both win the Melrose Sevens (1886) and host a Sevens Tournament of its own, at The Sele in Hexham in 1894.



### RUGBY AT TYNEDALE

We have 393 active players over 22 teams from U7 right up to our veterans and touch rugby players. Our senior male team compete in National Two, the fourth tier of English Rugby, the equivalent of Football's League Two & the club is proud to have one of the largest and fastest growing Mini & Junior Sections in the North-East of England. Our U18 Boys Team compete in the Scottish Borders Leagues, a pathway which has produced many International & British Lions players over the years. In 2025, four of our 1<sup>st</sup> XV squad were selected for the Barbarians, Rugby's most famous Invitational Team, a huge accolade & great recognition for both the players themselves & the club.



### OUR FACILITIES

The majestic Tynedale Park stretches over 35-acres of stunning Northumbrian Countryside on the south bank of the River Tyne at Corbridge. Five Rugby Pitches, Two Football Pitches, a Tennis Court, a Gym, vast parking and a central clubhouse provide us with a wonderful home & an unrivalled venue in the Tyne Valley for events, conferences, weddings & festivals.

### SOCIAL WELLBEING

Tynedale RFC is a notoriously welcoming and friendly club. We have a longstanding tradition of family, with many current players following their fathers and grandfathers before them. We look after each other and make sure that everyone has an enjoyable experience at the club, with many lifelong friendships being made.

LEGACY TRADITION HISTORY INNOVATION AMBITION SUCCESS



# OUR MISSION

To provide a positive and welcoming environment for all our members and visitors by maintaining our family culture, continually improving our facilities, fostering rugby in all its formats and providing tangible opportunities for all, whether it is progression to senior rugby or maintaining an enjoyable involvement in the game of Rugby Football.



THE HOME OF RUGBY IN THE TYNE VALLEY SINCE 1876



## SPONSORSHIP OPTIONS



# WE HAVE A WIDE RANGE OF SPONSORSHIP OPPORTUNITIES TO SUIT YOUR NEEDS

These can be bought individually or as part of a wider package



### PITCHSIDE

We have a host of different branding opportunities surrounding our magnificent pitch, which will be on constant & central view to the many thousands of visitors each year. They include:

- + Permanent Pitch-side Advertising Boards (Various Sizes)
- + Signage at the Entrance & signage overlooking the Carlisle-Newcastle Railway



### MATCH DAY

There is a tremendous atmosphere both inside the club and pitch-side on matchdays. We offer high quality catering, entertainment & our excellent BAR1876 for you and your guests to enjoy.

- + Pre-Match Lunches & Matchday Sponsorship
- + Season Tickets & PA System Announcements



### PLAYER SPONSORSHIP

An opportunity to get behind your favorite players and support them with funds towards their training and medical support. Benefits Include:

- + Your name & logo in every home matchday programme.
- + Your name, logo & business profile on the club website & social media platforms.



### KIT AND EQUIPMENT

Put your brand on a range of different items of Rugby Kit and Equipment to gain awareness and support teams right across the full spectrum of the club. This could include:

- + Matchday Playing Kit or Post Match Kit
- + Pitch-side items like Post Protectors or Team Items such as Water Bottles.

\*A longer list of options is available upon request





## SPONSORSHIP PACKAGES



|                                                                                            | COMMERCIAL<br>PARTNER | COMMERCIAL<br>SPONSOR | MATCHDAY<br>SPONSOR |
|--------------------------------------------------------------------------------------------|-----------------------|-----------------------|---------------------|
|                                                                                            | POA                   | £1,750                | £420                |
| Company Logo on 1 <sup>st</sup> XV Kit                                                     | Yes                   |                       |                     |
| Perimeter Advertising Boards                                                               | 2                     | 1                     |                     |
| 1st XV Match Sponsorship including Pre-Match Lunches for 6 Guests & Branding Opportunities | 2                     | 1                     | 1                   |
| Matchday Programme Advert for the Full Season                                              | Full Page             | Half Page             |                     |
| Public-Address System Announcements at Matchdays including advertising message             | Yes                   | Yes                   | Yes                 |
| Season Ticket to 1 <sup>st</sup> XV Home Games                                             | 2                     | 1                     |                     |
| Clubhouse Rental for Events & Seminars                                                     | 2                     |                       | Discounted Rate     |
| Company Logo & Link on Club Website                                                        | Yes                   | Yes                   |                     |
| Access to England Rugby International Tickets                                              | Yes                   |                       |                     |
| Designated Space for Temporary Matchday Advertising Materials                              | Yes                   | Yes                   | Yes                 |

All prices subject to VAT unless stated



## PLAYER SPONSORSHIPS



### BUSINESS SPONSOR

### INDIVIDUAL SPONSOR

£300

£120 (inc VAT)

The Covering of the chosen Player's Membership Fee

Yes

Provision of Playing Kit to Chosen Player

Yes

Contribution to Player Training & Medical Costs

Yes

Yes

Season Ticket to 1<sup>st</sup> XV Home Games

2

Acknowledgement in the Match Programme

Yes

Yes

Company Name, Logo & Link on Club Website & Social Media Platforms

Yes

Player Sponsorship is an **opportunity** to assist with the costs of putting our exceptional teams onto the field of play. Your contributions will have a direct & **positive** impact on the training, medical & kit provision we can provide our playing squads, enabling them to compete at the **very best** of their abilities both individually & **collectively**.

All prices subject to VAT unless stated



## ADVERTISING OPPORTUNITIES



### GRANDSTAND ADVERTISING

**£1,650**

### DOUBLE PITCHSIDE ADVERTISING

**£1,650**

### SINGLE PITCHSIDE ADVERTISING

**£1,050**

One Large Advertising Board in a Premier Location in the Grandstand

Yes

Medium Advertising Board on the Perimeter Fence surrounding the 1<sup>st</sup> XV Pitch

2

1

Supplementary Cost of Board Design & Installation Price Per Board.

£250

£250

£250

*Prices quoted reflect a three-year contract, with incremental payments being made over three equal installments on an annual basis.*

### FULL PAGE ADVERT IN MATCHDAY PROGRAMME

**£550**

### ½ PAGE ADVERT IN MATCHDAY PROGRAMME

**£330**

### ¼ PAGE ADVERT IN MATCHDAY PROGRAMME

**£220**

Advertisement in the 13 Matchday Programmes for 1<sup>st</sup> XV Games at Tynedale Park, circulated to an average of 600 people per game.

Yes

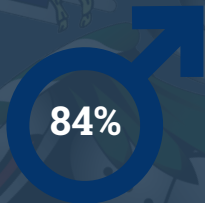
Yes

Yes

All prices subject to VAT unless stated

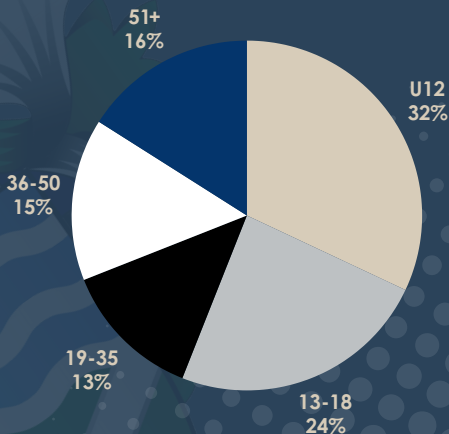


## OUR DEMOGRAPHICS



**GENDER**

**626**  
**MEMBERS**



**AGE**



## BENEFITS



# BENEFITS OF BECOMING A TRFC SPONSOR

## + RAISE AWARENESS OF YOUR BRAND

- Tens of Thousands of site visitors will see your Brand annually.
- Social Media Access to our 10,000+ Audience.
- Local PR Opportunities.

## + FLEXIBLE OPTIONS

- Standard packages or individual opportunities available.
- An ability to mix and match packages to suit your needs, objectives & budget.

## + ACCESS TO GREAT FACILITIES

- Great location with loads of parking and unrivalled access to public transport links via National Rail and Bus Routes.
- On-Site Gym, Tennis Court & Football Pitches
- Access to our clubhouse, 'The Venue at Tynedale Park,' for Your Events.

## + JOIN IN AND BE PART OF THE CLUB

- Become a Valued Member of TRFC
- Watch High-Quality Rugby Union
- Build lasting Friendships

## + CONTRIBUTE TO THE COMMUNITY

- An opportunity to have a direct impact on the sporting and social opportunities for local people through sport.

## + NETWORK AND DO BUSINESS

- Entertain Clients, Colleagues & Guests.
- Free entry to the Brand New Tynedale RFC Business Club.
- Promotional Spaces on our Website & Club Marketing Platforms.







JOIN  
OUR  
FAMILY



## STATISTICS



149

YEARS OLD

393



PLAYERS ACROSS 22 TEAMS



27%



OF OUR SOCIAL MEDIA FANS  
LIVE IN THE TYNE VALLEY

1

FRESH MILK VENDING  
MACHINE SUPPORTING  
LOCAL AGRICULTURE



87,815

WEBSITE VISITS  
PER YEAR



# IT'S ALL IN THE NUMBERS

177,000

VISITS TO OUR FACEBOOK &  
INSTAGRAM PAGES ANNUALLY



£1,000,000+

RAISED FOR LOCAL CHARITIES THROUGH  
THE TYNEDALE BEER FESTIVAL SINCE 2002

132,000+

VISITORS TO THE  
CLUB EACH YEAR



150

CAPACITY FUNCTION  
ROOM



10,000 +

SOCIAL MEDIA FOLLOWERS



**JOIN US TODAY**

Contact us today to chat further about our many sponsorship opportunities:

### **PACKAGES**

**Ian Lewis**  
07436 560 452

### **PLAYER SPONSORSHIPS**

**Philip Sharman**  
07789 079 188

### **ADVERTISING**



**Ranald Harris**  
07798 570602

### **EMAIL:**

advertisingtrfc@gmail.com



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1876

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