

**CAL-ICMA**

A State Affiliate of ICMA

# CORPORATE PARTNER PROGRAM



# ABOUT CAL-ICMA



Cal-ICMA is the official state affiliate of ICMA and is inclusive of all ICMA members without creating another "organization" with a separate dues structure.

Cal-ICMA's mission is to connect California professionals for the advancement of ethical and inclusive local government management.

Cal-ICMA is a collaboration of:

- International City/County Management Association (ICMA)
- Cal Cities City Managers Department (CMD)
- California City Management Foundation (CCMF)
- California Association of County Executives (CACE)
- CivicPRIDE
- International Network of Asian Pacific Islander Public Administrators (I-NAPA)
- Local Government Hispanic Network (LGHN)
- Municipal Management Association of Northern California (MMANC)
- Municipal Management Association of Southern California (MMASC)
- National Forum for Black Public Administrators (NFBPA)
- Women Leading Government (WLG)



This collaborative maintains a strong relationship between ICMA and its members in California, and creates a broader base of collaboration between all local government management professionals in the state, particularly in the area of professional development and training to support ethical management in local government.



The Cal-ICMA Corporate Partner Program connects businesses and organizations with a vibrant community of hundreds of local government professionals who are committed to contributing to their communities and organizations. It is designed to afford Partners maximum visibility and capitalize on opportunities to meet and network with potential clients and customers.



# PARTNERSHIP OPPORTUNITIES

The Cal-ICMA Corporate Partner Program is designed to afford Partners maximum visibility and capitalize on opportunities to meet and network with potential clients and customers.

|  | <b>PLATINUM</b><br>\$18,000<br>(4 Available) | <b>GOLD</b><br>\$10,000<br>(5 Available) | <b>SILVER</b><br>\$5,000<br>(Unlimited) | <b>BRONZE</b><br>\$1,500<br>(Unlimited) |
|--|--|--|---|---|
| <b>Meetings &amp; Events</b>   |  |  |   |   |
| Invitation to the Cal-ICMA Board Meeting at the Cal Cities' City Managers Conference and Partner recognition               | √  | √  | √                                       | √                                       |
| Opportunity to participate in a DEMO Day with Cal-ICMA<br>(2) DEMO Days held each year with                                | √  | √  | √                                       | √                                       |
| Right of refusal to sponsor one of the Cal-ICMA Networking Events during the Program year                                  | 1st  | 2nd                                      | 3rd                                     | 4th                                     |
| Signage recognition at Cal-ICMA Networking Events  | √  | √  | √                                       | √                                       |
| Attendance to the Annual California Reception at the ICMA Annual Conference  | √  | √  | √                                       | √                                       |
| Number of registrations* for representatives to the Cal-ICMA Networking Dinner at the Cal Cities' City Managers Conference | (4)  | (3)                                      | (2)                                     | (1)                                     |
| Number of registrations* for representatives to the Cal-ICMA Networking Dinner at the West Coast regional event            | (4)  | (3)                                      | (2)                                     | (1)                                     |
| Number of registrations* for representatives to the Cal-ICMA Networking Event at the MMANC Annual Conference               | (3)  | (2)                                      | (1)                                     |   |
| Number of registrations* for representatives to the Cal-ICMA Networking Event at the MMASC Annual Conference               | (3)  | (2)                                      | (1)                                     |   |
| List of event attendees (Names, Company, and Title) prior to the Cal-ICMA Networking Event                                 | √  |  |   |   |

\*Additional tickets to purchase will be subject to venue availability.

|  |           |           |           |          |
|--|-----------|-----------|-----------|----------|
| <b>Branding &amp; Publications</b>   |           |           |           |          |
| Recognition on Cal-ICMA website with company logo linked to company website                    | √         | √         | √         | √        |
| Brief description of company on Cal-ICMA website   | 200 words | 150 words | 100 words | 50 words |
| Company logo in Cal-ICMA e-newsletter  | √         | √         | √         | √        |
| Cal-ICMA social media post mentioning your partnership   | √         | √         | √         | √        |
| Cal-ICMA social media post sharing your social media post/article/ad                           | (6)       | (3)       | (2)       | (1)      |
| Opportunity to submit white papers for Cal-ICMA e-newsletter and placement on Cal-ICMA website | (2)       | (1)       |           |          |

# CORPORATE PARTNERSHIP GENERAL INFORMATION

## ONE-YEAR PARTNERSHIP AGREEMENT

The Cal-ICMA Corporate Partner Program offers an exclusive opportunity for your company to align with our vision, enhance brand visibility, and connect with local government leaders throughout the State of California.

Cal-ICMA will supply the benefits identified in this Corporate Partner Program brochure for the selected Partnership Level. Benefits are subject to change. Under no circumstances will Cal-ICMA be liable to Partner for any amount greater than the amount paid by the Partner.

As a Corporate Partner, you commit to maintaining the highest standards of professionalism. You also agree to understand and comply with the ethical standards established by ICMA in all dealings with Cal-ICMA staff and volunteers. This commitment ensures that our partnerships reflect the values and integrity essential to our collective mission.

### **Signed Agreement**

For consideration as a Partner, an electronically signed Agreement must be submitted to the Sponsorship and Corporate Partners Committee at [cal-icma@icma.org](mailto:cal-icma@icma.org). Award of a Partnership designation will be final on receipt of Partner fee by Cal-ICMA. Cal-ICMA reserves the right to decline a Partner for any good faith reason.

### **Term**

Partnership will be effective January 1 – December 31 of the following Calendar Year after the date of the signed Agreement. If both parties agree, the Partnership may take effect during the Calendar Year in which the Agreement is signed, with the understanding that the partnership will be effective through the same Calendar Year with no prorating.

### **Payment**

ICMA, acting as Cal-ICMA's secretariat and fiscal agent, will work with Corporate Partners to finalize an Agreement with all terms and conditions, and generate an invoice when the Agreement is fully executed. Corporate Partner benefits will be effective upon payment. Corporate Partner payments are final, no refunds will be provided.

### **Substitution**

Cal-ICMA may, at its sole discretion, substitute, change or alter any event/item listed in applicable Corporate Partnership benefits for another Cal-ICMA event/item at equal value. No refunds shall be provided in the case of substitution, alteration, or change to the event/item.

### **Competition**

Cal-ICMA does not guarantee Corporate Partners will not be in direct competition with other Corporate Partners who sell the same products/services.

### **More Information**

For more information or to become a Cal-ICMA Corporate Partner, please contact the Sponsorship and Corporate Partners Committee at [cal-icma@icma.org](mailto:cal-icma@icma.org).

# CORPORATE PARTNERSHIP AGREEMENT

Please complete this form and send to [cal-icma@icma.org](mailto:cal-icma@icma.org).

|   |                       |
|---|-----------------------|
| ORGANIZATION REPRESENTATIVE: (NAME and TITLE*)    |                       |
| SECONDARY ORGANIZATION CONTACT: (NAME and TITLE*) |                       |
| ORGANIZATION:                                     |                       |
| CITY/STATE/ZIP:                                   |                       |
| ADDRESS:  | FAX:                  |
| PHONE:  | ORGANIZATION WEBSITE: |
| EMAIL:  |                       |
| SECONDARY CONTACT EMAIL:                          |                       |

*\*Primary person coordinating your company's Cal-ICMA Corporate Partner involvement. Other persons may be designated to participate in Cal-ICMA activities as well.*

## PARTNERSHIP LEVEL

*Partnership will be effective January 1 - December 31 of the following Calendar Year from the signed Agreement, at the selected Corporate Partner level below. The partnership will be effective through the same Calendar Year with no prorating.*

*Please note: Your partnership must be paid in full by February 1 to receive full benefits at any level.*

- Platinum (\$18,000)       Gold (\$10,000)       Silver (\$5,000)       Bronze (\$1,500)

Total amount we wish to contribute \$ \_\_\_\_\_

SIGNATURE/TITLE: \_\_\_\_\_

DATE: \_\_\_\_\_

***Your support of Cal-ICMA is truly appreciated!***

**THE MISSION OF CAL-ICMA IS  
TO CONNECT CALIFORNIA  
PROFESSIONALS FOR THE  
ADVANCEMENT OF ETHICAL  
AND INCLUSIVE LOCAL  
GOVERNMENT MANAGEMENT.**

**[WWW.CALICMA.ORG](http://WWW.CALICMA.ORG)**

