

facebook

Facebook & Gltf 2.0

Renee Rashid

Software Engineer, Spark AR

Gltfs everywhere...

We support it across most of our surfaces

Spark AR Studio – Import Gltfs into effects

Facebook - 3D Photos, AR Ads

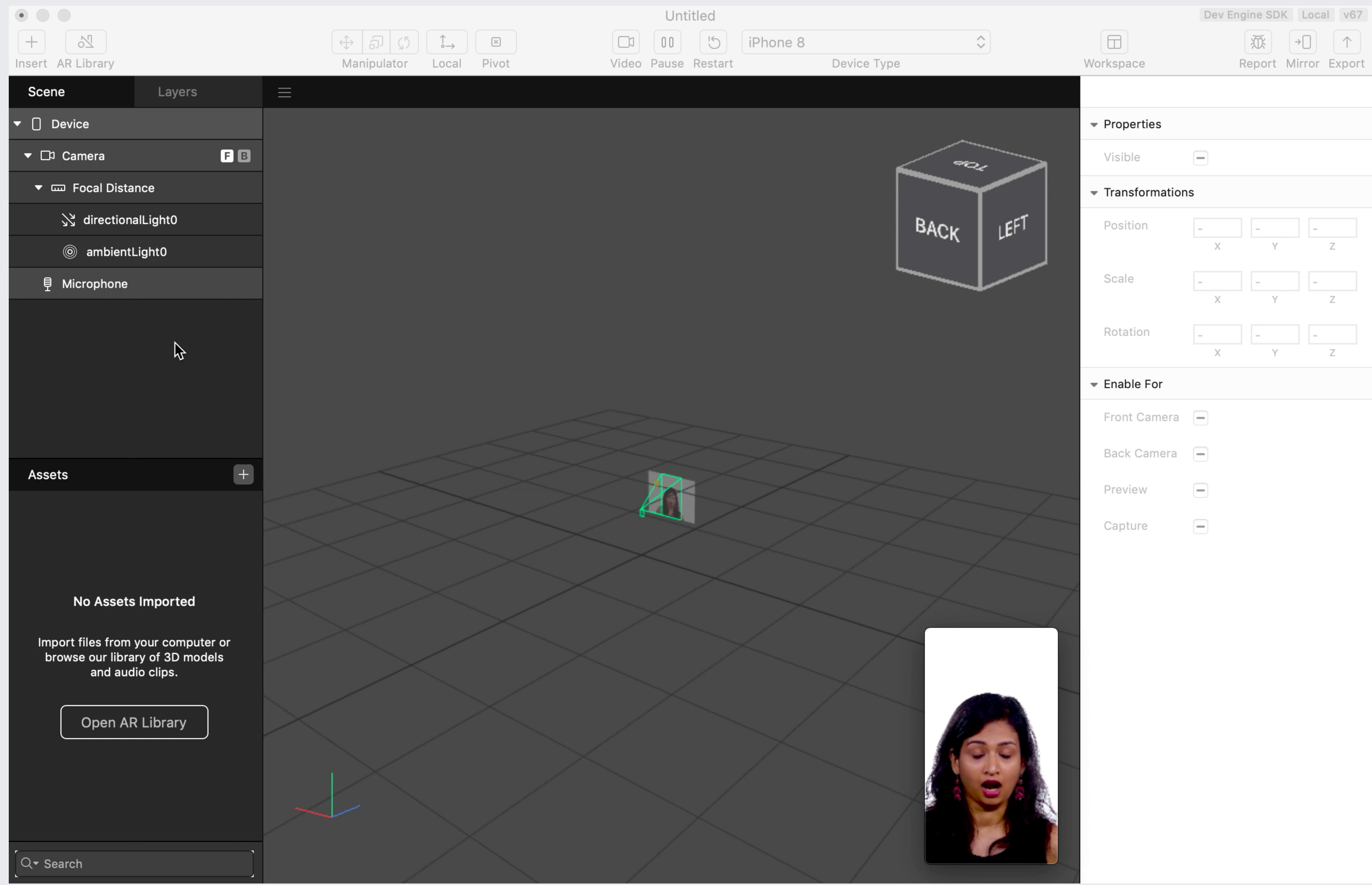
Instagram - Camera Effects

Messenger - Camera Effects, AR Ads

Portal - Story Time

Oculus - VR Environments

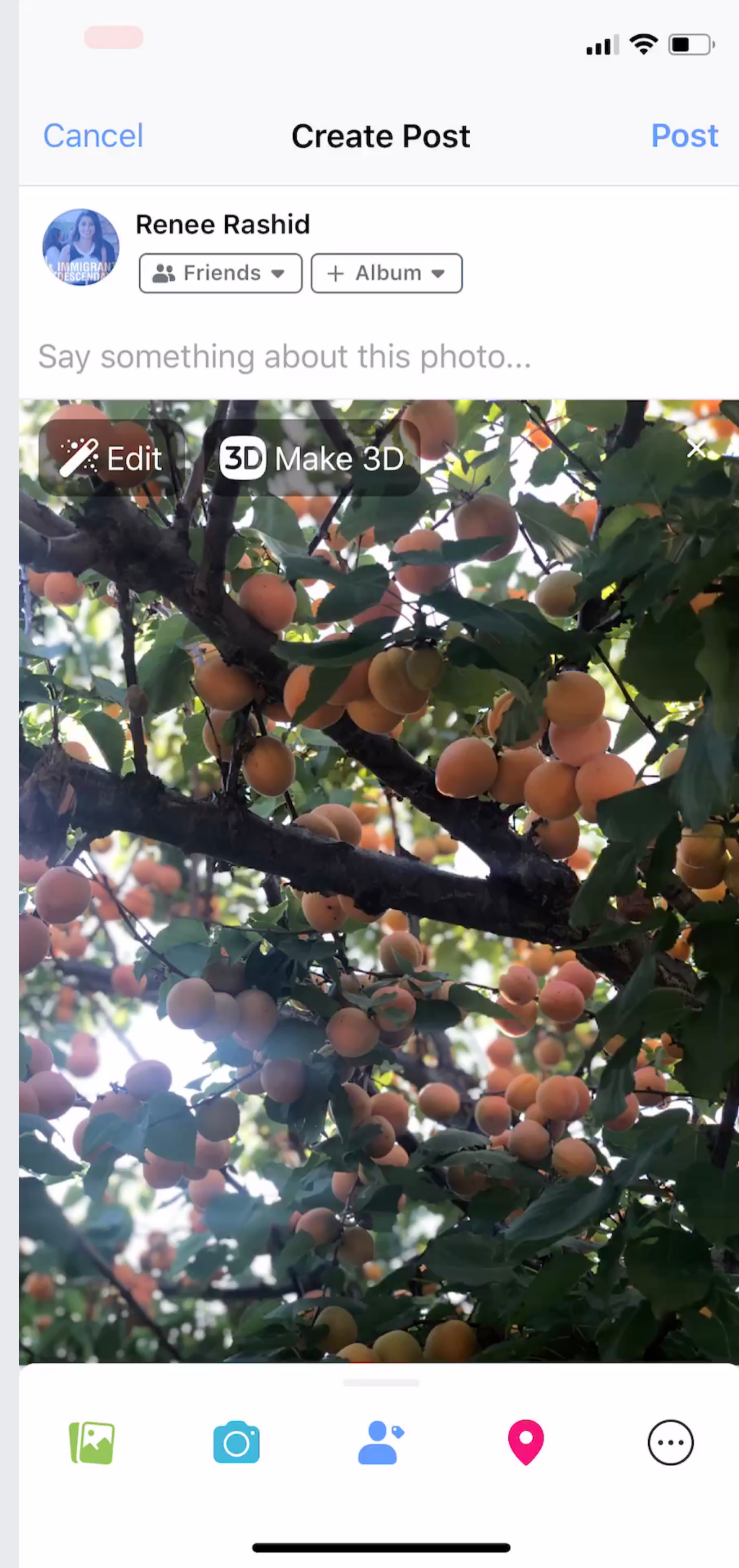
Spark AR Studio



Facebook

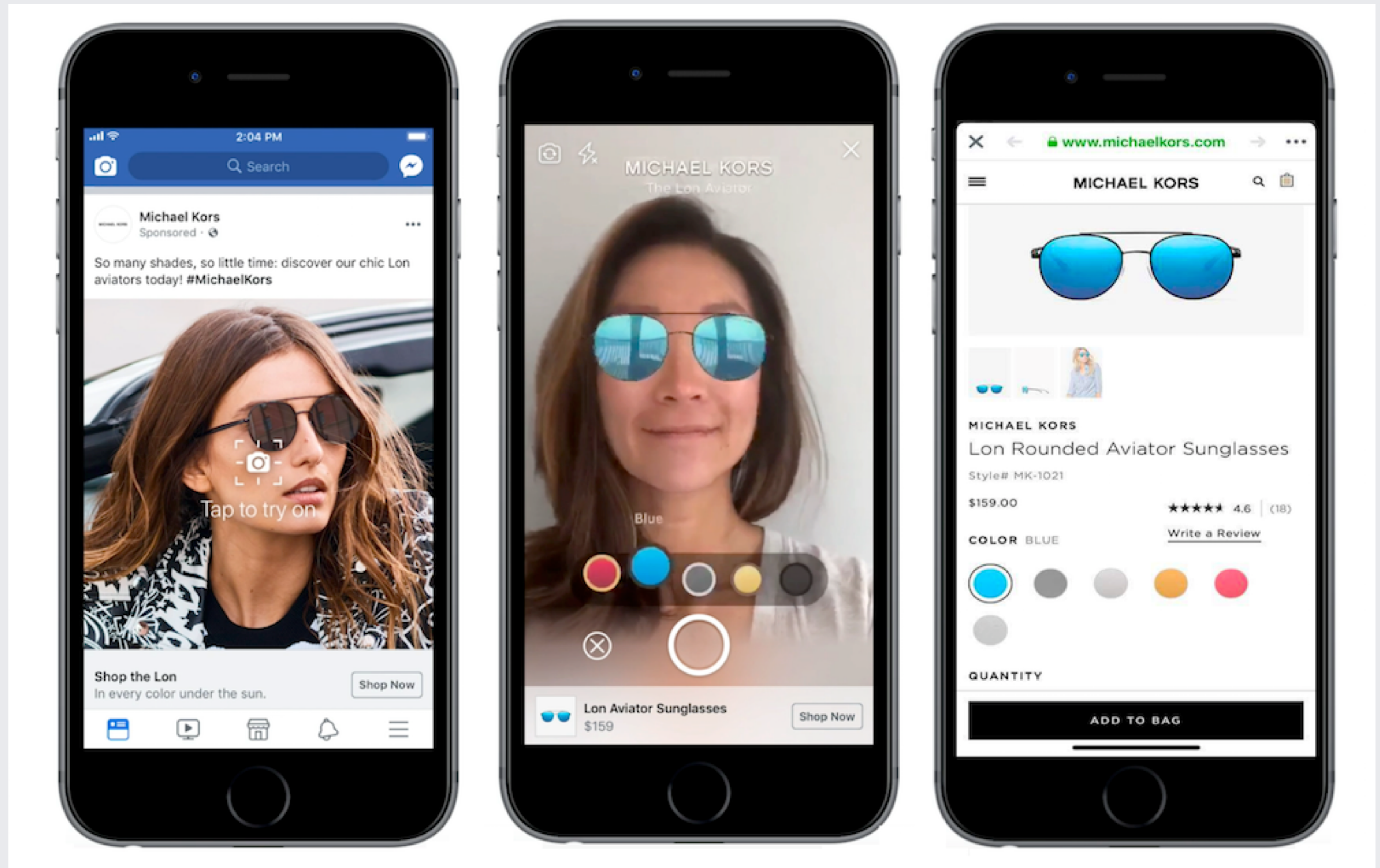
3D Photos

Take photos with depth information (portrait mode or specify a depth map), create a mesh.



Facebook & Messenger

AR Ads



Instagram & Messenger

Camera Effects

Stars by @geyzerrr
on Instagram



Portal

- Using the Spark AR platform to power things like Story Time



Oculus

- Quest Home Environment

