

2023

**Wesley  
Chapel  
Mission  
Center**

**Annual Report**

*helping children thrive: mind, body & soul.*



**WCMC**  
Wesley Chapel Mission Center

# TABLE OF CONTENTS

---

<b>Executive Director Message</b>	—————	<b>2</b>
<b>Introduction</b>	—————	<b>3</b>
<b>Community Challenges</b>	—————	<b>4</b>
<b>Impact</b>	—————	<b>5</b>
<b>Donors</b>	—————	<b>6</b>
<b>Staff</b>	—————	<b>7</b>
<b>Supporters and Partners</b>	—————	<b>8</b>
<b>Board</b>	—————	<b>9</b>
<b>Measuring Impact</b>	—————	<b>10</b>
<b>Financials</b>	—————	<b>11</b>
<b>Acknowledgements</b>	—————	<b>12</b>

# EXECUTIVE MESSAGE

"If you match opportunities with children, you will build hope, wellness, encouragement, confidence, and a caring culture."

One of the goals of our center is not just to impact children who live in the Over the Rhine Neighborhood; we also desire that the youth who visit our center daily take their place as stewards in being community connectors who wish to be world changers. Our children receive training, inspiration, vision, and nourishment that reinforces a can-do attitude. Whether the classroom activity teaches life skills like financial responsibility, respect for others, or community service, our staff understands what's at stake: "Our Children were Born to be Great!"

The year also came with farewells to longtime leadership team members Kyle Linnemann, Melissa Blowers, and Jeffrey Davis, who all played significant roles in establishing the Wesley Chapel Mission Center as a local and state-known mecca for safety, education, and development. While replacing over (20) years of professional service will be hard, we wish them success and blessings in the new year. 2023 Achievements: To make sure we are setting the standard for providing the greatest educational experience in our sector, we have made great adjustments.

Among our many great accomplishments are:

- 2023 BBB Torch Award Recipient for Ethical Operations
- Hired new Director of Communication & Development, Programs and Operations
- Entire staff certified in Advanced Trauma Competent Care
- Average over (90) children per day during normal operating days
- Pursued and captured more meaningful partnerships.
- Acquired funding to equip our children with essential needed resources.

Looking ahead to 2024: We will:

- Lift God higher.
- Increase partnership engagements.
- Continue to be better equipped to serve children who may suffer from traumatic situations.
- Pursue funding that will fulfill our mission.

Our Board of Directors also lost a prominent and committed board member, Mr. John Moseley, who served as the Business Manager, along with other key responsibilities, and as a devoted husband and family man. "John, you will be missed!"

Furthermore, we will continue to pray for those in our community whose lives have been affected by violence and trauma.

Sincerely,

Kevin Corey Executive Director  
Thom Branning Board President



**"Every kid is  
one caring  
adult away  
from being a  
success  
story."**



# INTRODUCTION

## MISSION

Show God's love to children and families in Over-the-Rhine so they can thrive in mind, body, and soul.

## VISION

Wesley Chapel Mission Center is a guiding light and trusted haven that empowers children and families to practice Christ-like actions that transform the community.

## HISTORY

Wesley Chapel Mission Center is an extension ministry of the United Methodist Church created from the assets, resources, efforts, dreams, and love of the members of the former Wesley Chapel United Methodist Church. In 2003, the Center was established as a non-profit 501(c)(3) to provide an after-school program for the children in the neighborhood.

Wesley Chapel Mission Center lives out the legacy of the church, which was a servant church started in Cincinnati in 1802. It continues the practice of loving Jesus and serving others in our Over-the-Rhine community of Cincinnati.

# ADDRESSING COMMUNITY CHALLENGES

Wesley Chapel Mission Center is incredibly grateful we get to work with the community of Over-The-Rhine. Our families, community stakeholders, non-profit partners, business owners & residents come together to help us further push our kids to their full potential.



## COLLABORATION

## COMMUNITY ENGAGEMENT

## ENCOURAGEMENT

We don't come into our neighborhood and try to fix it, but rather we engage with the people in our community, meeting our families with where they are at currently and providing them with the assistance to get where they want to be.

We are here to be a consistent resource that works alongside these kids to get them to where they want to be. We work with our families, not for them.

We empower our kids so that they get to be the ones on the other side of that helping hand, making a difference for someone else, making it that much more meaningful to them.

## 349 REGISTERED STUDENTS

We take monthly trips outside the neighborhood of Over-the-Rhine. On these trips, children are exposed to new ideas, possibilities, and experiences, and shown that there is a bigger world out there than what they see on the street. Some of our past trips have been to Newport Aquarium, COSI, Cincinnati Zoo, the National Underground Railroad Freedom Center, and the National Museum of the US Air Force.



## DISCOVERY TRIPS

We take monthly trips outside the neighborhood of Over-the-Rhine. On these trips, children are exposed to new ideas, possibilities and experiences, and shown that there is a bigger world out there than what they see on the street. Some of our past trips have been to Newport Aquarium, COSI, Cincinnati Zoo, National Underground Railroad Freedom Center, and the National Museum of the US Air Force.



## 936 STAR CLUB HOURS

S.T.A.R. Club promotes wellness by providing our students with a hearty breakfast followed by one-on-one tutoring with a volunteer. S.T.A.R. Club was created to provide a safe place for students to receive academic support on the weekend and connect with positive adult influences. It increases each child's social interaction with both peers and adults offering them an educational and fun alternative to being on their devices at home.



## 9 JUNIOR ASSISTANTS

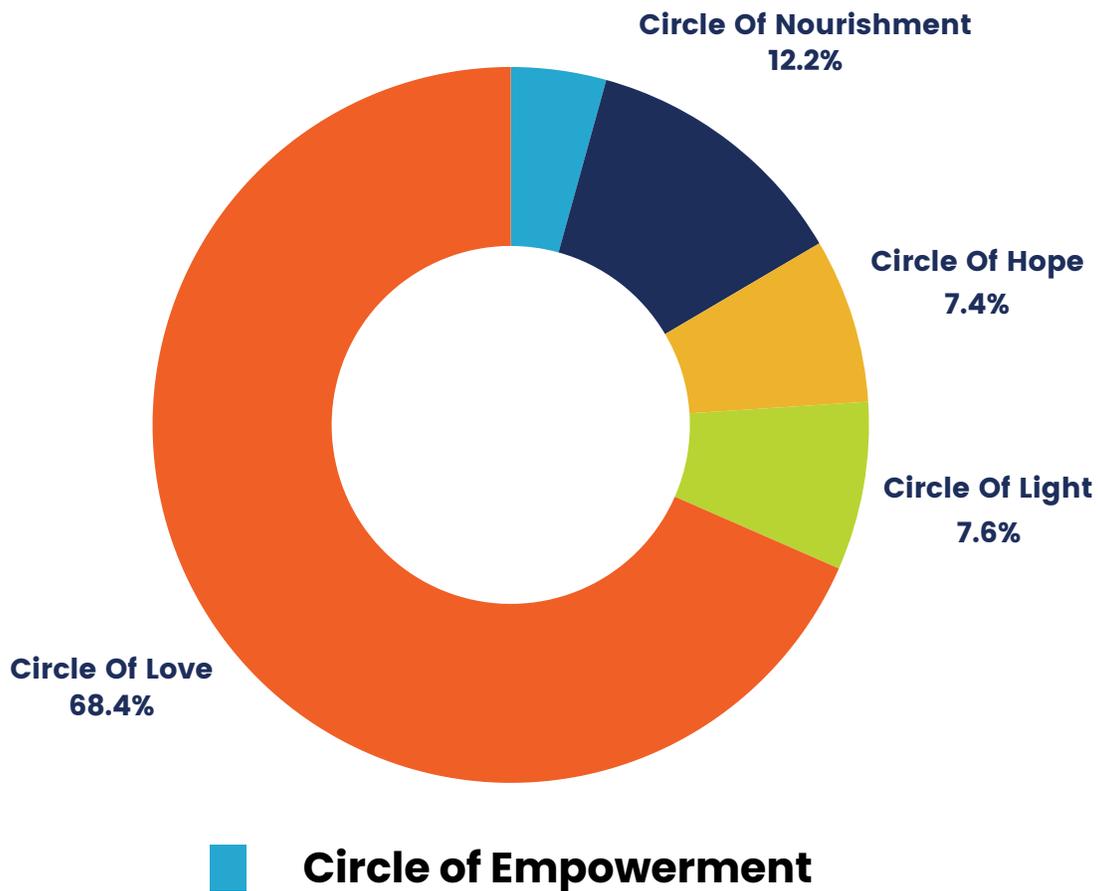
The Junior Assistant Program is a job training program for teens in our High School Program. Students between the ages of 14 and 18 who are actively involved in our High School Program can be nominated for a Junior Assistant position. This program provides a paid job opportunity to our students who continue to develop with Wesley Chapel.



# DONORS

Individual Donors are a crucial part of how Wesley Chapel is able to continue its mission here in Over-The-Rhine. Without the funding coming from individual donors, we would not have enough funding for crucial things like paying our staff, maintaining our buildings and other administrative expenses. When we receive a donation,

**Circle of Empowerment (\$5,000+) : 26**  
**Circle of Nourishment (\$1,000-\$4,999) : 74**  
**Circle of Hope (\$500-\$999) : 45**  
**Circle of Light (\$250-\$499) : 46**  
**Circle of Love (Up to \$249) : 414**  
**Total Individual Donors : 605**



# TEAM MEMBERS

---

## Executive Director

Kevin Corey | [kcorey@wcmcotr.org](mailto:kcorey@wcmcotr.org)

## Director of Communications & Development

Maggie Heil | [mheil@wcmcotr.org](mailto:mheil@wcmcotr.org)

## Director of Operations

Jonathan Garrett | [jgarrett@wcmcotr.org](mailto:jgarrett@wcmcotr.org)

## Director of Program

Giovanni Crawford | [gcrawford@wcmcotr.org](mailto:gcrawford@wcmcotr.org)

## S.T.A.R. Club Coordinator

Ronshea Walker | [starclub@wcmcotr.org](mailto:starclub@wcmcotr.org)

## High School Program Coordinator

Janine Shelbourne | [highschool@wcmcotr.org](mailto:highschool@wcmcotr.org)

## Middler Program Coordinator

Jarice Ewell | [middler@wcmcotr.org](mailto:middler@wcmcotr.org)

## Primary Program Coordinator

Ronshea Walker | [primary@wcmcotr.org](mailto:primary@wcmcotr.org)

# SUPPORTERS & PARTNERS

## FAITH PARTNERS



Hyde Park United Methodist Church  
 Church of the Savior United Methodist Church  
 Cheviot United Methodist Church  
 River of Life Church  
 John Wesley United Methodist Church  
 Sycamore Presbyterian Church  
 Anderson Hills United Methodist Church  
 St. Paul Community UMC  
 Westwood United Methodist Church  
 Community of the Good Shepherd

## COMMUNITY PARTNERS



Rothenberg Preparatory Academy | Back2Back Ministries | Cincinnati's City Manager's Office | PIVOT | Cincinnati Recreation Commission | Whitney Strong | POAH | 3CDC | Our Daily Bread | St. Francis de Seraph | OTR Chamber of Commerce | Talbert House | Trauma Free World | Soul Secrets | Transformations | Hamilton County Youth Employment Program | Northern Row Brewery | Comprehensive Case Management Employment Program (CCMEP) | Pawpin' Paws | UFC Food System

## FOUNDATIONS



Greater Cincinnati Foundation  
 PNC Charitable Trust  
 Bob Edwards Memorial Fund  
 Hamilton County Inspire Youth Initiative  
 Wellspring Community Foundation  
 ServeOHIO Foundation  
 United Way Foundation  
 Edelweiss Foundation  
 Dater Family Foundation  
 Enterprise Holdings Foundation  
 Joe Burrow Foundation

# BOARD MEMBERS

---

**Thom Branning, President**

**Joe Brammer, Finance Chair**

**Vanessa Answini**

**Candace Bates**

**Sarah Davis**

**Carlie Fahrnbach**

**Will Hawkins**

**Anne Kowalski**

**Samantha Jenkins**

**Leah Marchi**

**Kevin McKinney**

**Joe McVicker**

**Gail Stewart**

**Lori Stuckey**

**Dale Kemper**

**Nora Moushey**

# MEASURING IMPACT

While anecdotal evidence is incredibly moving, we also measure our success with performance tests. The numbers offer a comprehensive picture & allows us to cater to our students needs more specifically.

## 40 DEVELOPMENTAL ASSETS

We utilize the 40 Developmental Assets framework created by the Search Institute. Students complete a bi-annual survey of their internal and external assets. This assessment evaluates the support, opportunities, and relationships young people need to succeed across all aspects of life. Attaining more assets reduces the likelihood of alcohol use, participation in acts of violence, illicit drug use, and sexual activity. Each asset, a building block for healthy development, is taught through guided discussions and hands-on activities throughout the school year and summer programs. Results are compiled by the Search Institute and distributed to our board and staff for review. From this data, WCMC designs programming that most adequately addresses our students' needs. We aim to move all students from challenged or vulnerable to adequate or thriving.

## ATTENDANCE

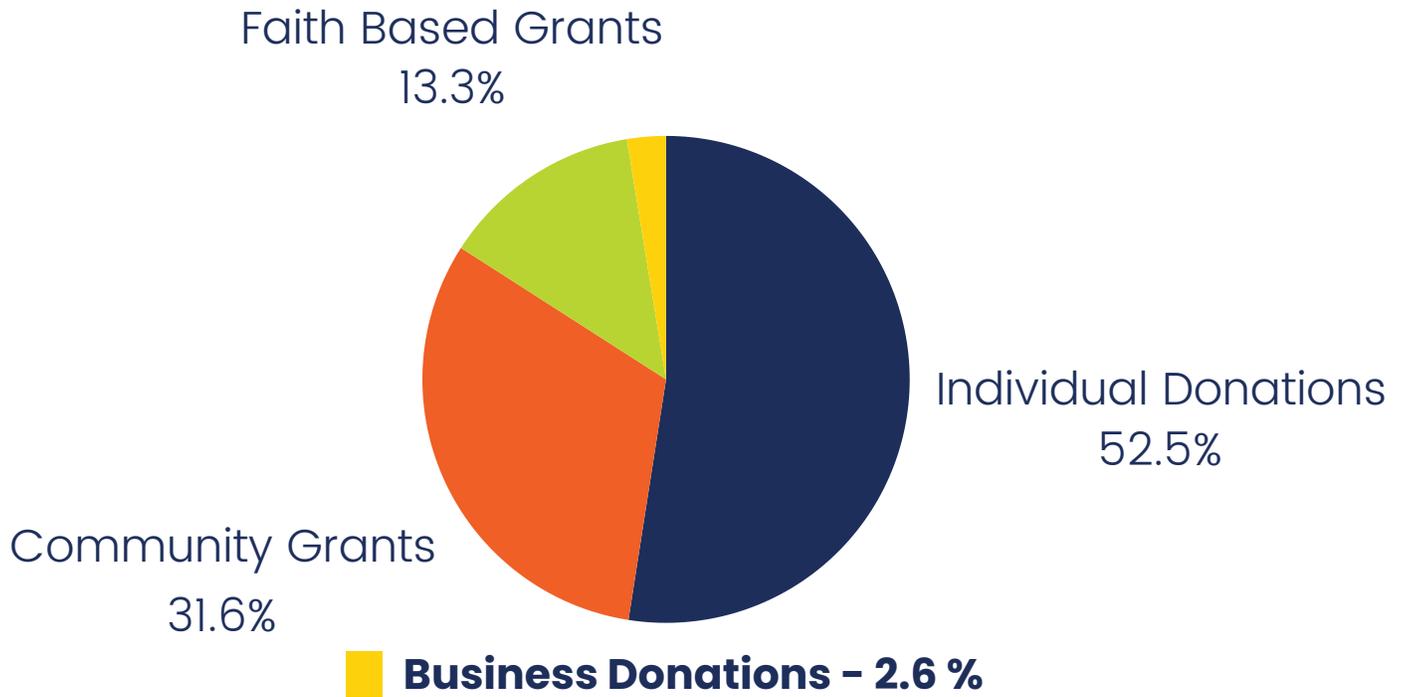
Attendance is a valuable tool that we use to keep track of our retention. Particularly with the higher grade levels, it gives an indicator of how engaged our youth is, given the fact that there are plenty of other activities they could choose to do instead of coming to WCMC every day.

## DIBELS

We utilize the 40 Developmental Assets framework created by the Search Institute. Students complete a bi-annual survey of their internal WCMC tailors its programming to the needs of its students. We administer grade-level performance tests twice a year to assess the needs of our students. The assessment material we use is DIBELS (Dynamic Indicators of Basic Early Literacy Skills). Nearly 75% of our students are below their grade level in reading. Therefore we strongly focus on reading and literacy in our programs. Our goal is that 80% of our KCLASS students will show 50% improvement or meet our established grade level performance measure by the time they graduate from their current grade level.

Every child is one safe adult away from reaching their full potential.

## INCOME STATEMENT



**Individual Donations: \$25,2894.52**

**Community Grants: \$152,374.64**

**Faith-Based Grants: \$64,331.31**

**Church Donations: \$53,557.00**

**Business Donations: \$12,420.53**

**Other Income: \$10,580**

**Total Support: \$535,580.00**

**Program Expenses: \$41,551.32**

**Administration: \$15,811.31**

**Fundraising: \$14,791.00**

**Total Expenses: \$608,412.35**

**Net Income: \$5,218.00**

TOTAL INCOME

**\$613,630**

TOTAL EXPENSES

**\$608,412**

NET INCOME

**\$5,218**

# FINANCIALS

11

## YEAR-END BALANCE SHEET

	2023	2022	2021
Cash & Cash Equivalents	\$304,720	\$454,005	\$449,684
Other Assets	\$117,124	\$11,205	\$120,792
Total Assets	\$421,844	\$465,210	\$570,476
Total Liabilities	\$249	\$11,412	\$496
Net Assets	\$421,595	\$453,798	\$569,980

# ACKNOWLEDGEMENTS

Something that makes Wesley Chapel such a unique organization is how it welcomes everyone in with open arms. We appreciate everyone's support so that we can continue to work with Over-The-Rhine and all of our kids. Wesley Chapel is a home away from home, somewhere our kids can be exactly who they are and strive to be the very best version of themselves. Whether you're one of our community partners, faith partners, families, students, team members, or volunteers, we truly appreciate all that you contribute to our mission.

**We are so grateful for everyone's support. God bless!**

## Contact

Wesley Chapel  
Mission Center  
76 East McMicken  
Ave.

[www.wcmcotr.org](http://www.wcmcotr.org)  
513.721.6204  
[@wcmc\\_otr](https://twitter.com/wcmc_otr)  
[mheil@wcmcotr.org](mailto:mheil@wcmcotr.org)